

# MASTER OF BUSINESS ADMINISTRATION

## College of Business and Technology



### OVERVIEW

Western Illinois University's online Master of Business Administration (MBA) program is designed for those who prefer an online experience. Choose from many concentrations including Accounting, Analytics, Economics, Health Services Administration, Management, and Supply Chain Management. There are no face-to-face requirements for any of the online MBA courses.

### BENEFITS

- Earn the same degree online as you would in a classroom
- Learn from the same full-time faculty with doctoral degrees and real-world experience who teach our on-campus courses
- Affordable Tuition - details available at [www.wiu.edu/CostEstimate](http://www.wiu.edu/CostEstimate)
- Accreditation by AACSB International (The Association to Advance Collegiate Schools of Business) ensures a quality worldwide degree recognition
- Internship and independent research opportunities allow students to leverage the synergies of work and education
- Personal connection with faculty who are focused on your success
- Gain a strong network of MBA alumni to expand your career opportunities and grow your professional network



*“Every aspect of the program offered me the flexibility I needed for my lifestyle. I am a full time employee and mother to three very active boys. I knew I needed to find a university that offered flexibility. I am able to complete coursework in the evening or on the weekends as my schedule allows.”*

*— Jenny Malloy, MBA, 2019*

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### MBA COURSES - 33 SEMESTER HOURS

WIU's MBA program is available to students with both business and nonbusiness backgrounds. Depending upon academic performance, students with business degrees from AACSB International accredited schools may progress directly into the MBA courses. Students without business degrees or with degrees from non-AACSB International accredited schools may be required to take one or more background courses to assure adequate preparation for advanced study.

### I. CORE (18 S.H.)

**Accounting (ACCT 547)** - Corporate Financial Reporting and Analysis (3 s.h.)

**Decision Sciences (DS 533)** - Applied Business Forecasting and Planning

**-or- Management (MGT 540)** - Applied Business Research (3 s.h.)

**Economics (ECON 538)** - Economics for Managers (3 s.h.)

**Finance (FIN 565)** - Financial Management: Theory and Practice (3 s.h.)

**Information Systems (IS 524)** - Corporate Information Systems (3 s.h.)

**Marketing (MKTG 576)** - Decision Making for Global Markets (3 s.h.)

**Business and Technology (BAT) 611** - MBA Outcomes (0 s.h.)

### II. DIRECTED ELECTIVE (3 S.H.)

### III. CONCENTRATION COURSES (9 S.H.)

Concentration courses allow students to develop a specialization in a focus area providing MBA students with maximum flexibility and the ability to pursue specific professional goals. Click to see concentrations.

### IV. INTEGRATIVE COURSE (3 S.H.)

**Management (MGT 590)** - Strategic Management (3 s.h.) is the capstone course that is typically taken after the core courses are complete. It supplies the framework for connecting the specific business disciplines.

### JOB PLACEMENTS

Caterpillar | CDW | Charles Schwab | Dohrn Transfer Co | Eli Bridge Co | John Deere  
Heartland Financial USA | MillerCoors | Northwestern University | U.S. Department of Education

### LEARN MORE

Contact us for a consultation to see how the online MBA can work within your schedule.

Email: [MBA@wiu.edu](mailto:MBA@wiu.edu)

