

Affordable, Accredited, Convenient



Master of Business Administration



Overview

The WIU MBA is open to business graduates, and those in various other fields. The graduate program consists of 33 hours; however, for those without formal training in business, individual degree requirements may vary depending on previously completed academic coursework and professional experience. The program is flexible with a variety of delivery modes including in class, purely online, hybrid, and livestream courses allowing students to choose their level of synchronous engagement. The MBA core provides the breadth of critical knowledge across the business disciplines, and the concentration areas provide an opportunity for greater depth in a specific field. There are also additional opportunities to earn a separate graduate certificate with your MBA in several of our concentration areas including Business Analytics, Health Services Administration, and Supply Chain Management. More information can be found at wiu.edu/mba.

Start Dates:

- August
- October
- January
- March
- June

Convenient

For those committed to participating on a full-time basis, requirements may be completed in one calendar year. For working professionals engaging part-time, our MBA core is designed in 8-week modules allowing you to take two courses per term without overlapping content and deadlines. This path allows you to graduate in approximately two years. Timelines may be accelerated or decelerated to accommodate individual needs.

Affordable & Accredited

You will find as an AACSB accredited business program, our MBA is among the most affordable, providing great value at our price point. This elite endorsement is only awarded to a small percentage of business schools. When your institution displays this seal, be confident that your school is committed to the highest quality in business education—online or in-person.

Concentration Areas

- Accounting • Agriculture Business • Business Analytics • Corporate Security • Economics
- Finance • Health Services Administration • Human Resource Management • Information Systems
- International Business • Management • Supply Chain Management

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Admission

Admission to WIU's MBA program may be based on a combination of factors:

3.0/4.0 GPA and GMAT score of 500

-or-

AACSB accredited undergraduate business degree with 3.6 GPA (GMAT waived)

-or-

A combination of relevant academic and professional experience (5+ years), in which case a GMAT waiver may be granted. Resume and supporting documents such as licenses and professional certifications may be submitted in advance of application.

Contact mba@wiu.edu for more information.

Degree Requirements

I. Core Courses: 18 s.h.

ACCT 547 Corporate Financial Reporting and Analysis 3 s.h.

DS 533 Applied Business Forecasting and Planning 3 s.h.

ECON 538 Economics for Managers 3 s.h.

FIN 565 Financial Management: Theory and Practice 3 s.h.

IS 524 Corporate Information Systems 3 s.h.

MKTG 576 Decision Making for Global Markets 3 s.h.

II. Directed Elective: 3 s.h.

III. Concentration Courses (department determination)
9 s.h.

IV. Integrative Course: MGT 590 Strategic Management
3 s.h.

and BAT 611 MBA Outcomes 0 s.h.

MBA Student Spotlight

WIU Master of Business Administration alumna **Marine Foray**, of Lyon, France, was invited to share her research at the 2021 Johns Hopkins Conference alongside speakers from Carnegie Mellon, Cornell, Harvard, and the University of Pennsylvania.

WIU offers MBA students various opportunities to work, study, and research within their field alongside qualified faculty members.



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