

Western Illinois University
Division of Academic Affairs
College of Fine Arts and Communication
Consolidated Annual Report, Planning Document and Budget Request

Current Year
Fiscal Year 2008

Mission Statement

The College of Fine Arts and Communication provides high quality educational programs to a diverse student population. The primary focus is to prepare artists, professionals, and scholars of the 21st century. Students will comprehend the complexity of visual and performing arts, communicative arts and sciences, and media through the study of their aesthetics, creativity, history, theories, and applications.

With expert faculty and staff in each discipline, the College of Fine Arts and Communication fosters a collaborative environment to engage and enrich the public, while serving as the cultural center of the region. It is important to the College of Fine Arts and Communication that everyone understands how arts and communication serve, inform, and contribute to the totality and quality of life. To that end, the College recruits quality faculty, staff, and students, encourages their professional growth, and seeks public and private support to ensure excellence.
December 2, 2004

I. Accomplishments and Productivity for FY08

A. Give a brief review of the division's goals and objectives for FY08.

Art - 1) Complete the hiring of a replacement Art Education position 2) Complete the Self-Study for NASAD accreditation 3) Continue the Art Gallery Exhibition schedule 4) Exhibits that support campus theme 5) Exhibits that confront cultural issues 6) Exhibits that promote diversity 7) Exhibits that showcase faculty and student work 8) Exhibits that display Permanent Collection 9) Continue to offer touring exhibits, loan artwork from the permanent collection, provide consultation in the field of art 10) Provide Art Workshops for the University and the region 11) Summer Drawing Art Camp at the Figge Art Museum 12) Develop courses for the newly approved Museum Studies program in the Quad Cities 13) Honor outstanding alumna/alumnus from the Department of Art.

CSD - To provide our students with academic course work sufficient in depth and breadth to achieve the knowledge of the principles of biological and physical sciences, mathematics, and the social and behavioral sciences, including basic human communication and swallowing processes, communication and swallowing disorders, and knowledge of the processes used in research and the integration of research principles into evidence-based clinical practice

To provide our students with a complete program of study that includes supervised clinical experiences sufficient in breadth and depth to achieve professional licensure and certification.

To continue to serve the university, community, and region through diagnostic and therapeutic and rehabilitative services provided by the Speech Language Hearing Clinic.

Broadcasting - To provide educational programs for our students in the various areas offered by the department and in general education.

To serve an external audience through news, entertainment, and sports broadcasts on radio and television, internships, and special projects in the community.

To support faculty/staff in their scholarly/professional activities and duties.

To provide up-to-date technology (hardware and software) in support of the department's mission and goals.

To further develop an ongoing relationship with the department's alumni in order to receive alumni financial and professional support (i.e. guest lectures, internship placement, job placement, etc.)

To provide a positive physical environment conducive to accomplishing our academic mission.

Fund at the university level an equipment/capital budget of \$50,000.00 per year. This would allow the department to establish a long-term replacement plan for broadcasting. Unfortunately this request was not funded.

The School of Music unit committed to preparing each undergraduate and graduate music major and minor to be competitive and successful in the profession through course work, applied study, performance, practical experience,

and a variety of interactive projects. Another objective of the music unit is to serve as a cultural center for the university, community, and region, including a strong commitment to providing opportunities for non-major university students to develop awareness and understanding of music in a variety of cultural contexts.

Theatre & Dance 1) To achieve accreditation for the theatre program through the National Association of Schools of Theatre (NAST), 2) To implement the new BA in Theatre curriculum and the revised Theatre minor and to complete the revisions in the BFA in Musical Theatre curriculum. 3) To develop a major in Dance and to continue to integrate the Dance and Theatre programs, 4) To increase funding for graduate student assistantship stipends to become more competitive with other MFA programs in the region and to recruit a full complement of graduate students in the design areas, 5) To continue the Regional Touring Theatre Company production schedule to elementary schools and add a second touring production to the fall semester schedule to tour to high schools, 6) To hire a Production and Facilities Manager.

UTV – 1) To provide students with television and media experience, 2) To provide the College of Fine Arts and Communication Television and media services, 2) To provide television and media services to the University and community, 3) To create promotional and educational materials for the University, 4) Develop alternative sources of funding for the University, 5) To work with Broadcasting student Interns.

WIUM – 1) Maintain valued local and national network program offerings in the broadcast schedule (NPR, PRI, APM, IPR offerings as well as locally produced news and music). 2) Expand broadcast service to Knox County by developing a Local Management Agreement with Knox College to provide simulcasts of selected programming on WVVC at 90.7FM. 3) Invite our audience in as active participants through outreach initiatives like our Celebration Concert and Authors Lecture series. 4) Launch HD-2 broadcasts on WIUW at 89.5 FM. Promote HD radio in general and our second program stream in particular to the listening public once multicasting commences on both 91.3 and 89.5, 5) Continue to provide paid on-the-job training and other "out of the classroom" experiences for qualified WIU students by offering graduate assistantships, internships, practicum and regular student employment opportunities.

- B. List the most important divisional accomplishments for FY08 and document how these accomplishments support the goals and objectives of the University, including specific Strategic Plan accomplishments.

Art - Graduates of the BFA program at Western Illinois University continue as successful MFA degree candidates in well-respected national graduate programs. WIU's BFA graduates currently attend MFA programs in various schools - Bradley University, University of Iowa, Eastern Carolina; Long Beach, California, Wayne State University, Northern Illinois University and the University of Wisconsin- Madison. Bachelors of Fine Arts Senior Exhibitions were shown at the Art Gallery. These shows consistently exhibit the high caliber of quality work the students in this program are creating.

The placement of Art Education majors continues to be between 80-90%. Students in the Art Education program continue to have very good teaching reviews and a 100% pass rate for the State Certification Exam for their discipline.

The Art Gallery hosted 17 exhibitions for the University community and surrounding region. The exhibits were presented to deal with a wide range of issues, some being: diversity: (Mnemonic: To Aid the Memory – Bajo un Mismo Cielo (Under the Same Sky); African American Art from the G.R. N'Nambi Gallery; Preston Jackson: (Fresh from Julieanne's Garden); social commentary: (A Matter of Class: Selections from the Permanent Collection); Fred Jones: (Encounters with Landscape, Time and Spirituality); honoring regional talent: Constance DeMuth Berg: (In the Eye of the Beholder); Annual Department of Art Faculty Exhibition; various student shows.

The Art faculty remained active in their respective studio and research areas. Studio faculty presented in over 40 International, National, Regional, and Invitational exhibitions. They earned three awards and were included in a number of publications. Other faculty members were involved in presentations and attended a number of conferences.

Comm.- 1) Hire a new department chair, 2) Hire a coordinator of the QC minor program at a senior faculty level, 3) Continue growth of the QC minor curriculum and begin discussion of a major at the QC. 4) Begin addressing the

need to offer more sections for Comm 241 to meet the enrollment need for the university. Communication Science and Disorders is completing its second year as a department. We were able to meet respectably the demand of losing three faculty positions in teaching and clinic supervision (in both speech-language and audiology) with the largest graduate student enrollment to date of 53, and the on-going and layered physical facilities problems at Currens.

CSD submitted our application for the re-accreditation of our M.S. in Speech Language Pathology program to the Council of Academic Accreditation of the American Speech Language and Hearing Association. We are preparing for the site visit in the fall of this year.

Broadcasting began offering its new major in Fall, 2007. Broadcasting began offering film courses for the film minor in Fall, 2007. Broadcasting was given preferential status by NBC and their Olympics Internship Program in Beijing, PRC. Eleven of our students interviewed for internship positions and two were chosen. Only six universities were given preferential status by NBC. The other schools are: Syracuse, Notre Dame, Michigan, Ithaca, and University of Southern California. In summer 2007, Intercollegiate Athletics asked the Department of Broadcasting to cover EVERY sporting event on campus. Intercollegiate Athletics wanted to increase its program offerings on Rocky Vision. Broadcasting added seven new HD portable cameras for its video production and news reporting classes. Broadcasting replaced 11 computers in its PC news-writing lab. Broadcasting was asked to televise and produce the Mock Presidential Election over five nights during 2-1/2 weeks. Broadcasting was on the air live for 17 hours.

School of Music - Hosted the 2007 Illinois State Music Teachers Association Annual Convention, October 26-27, 2007 - 2) Largest increase in new music students in several years due to increase in efforts and effectiveness in recruiting talented music students – 3) Addition of Master of Music in Jazz Studies – 4) Numerous faculty accomplishments in creative activity, performance, composition, research and authorship. A complete list of compiled activity is available upon request. 4) Invited performances of the University Singers at ACDA National Convention – CBDNA invited performance of the Symphonic Wind Ensemble.

T & D- The department completed the Self-Study for accreditation of the theatre program through the National Association of Schools of Theatre (NAST). The accreditation team visited in October 2007 and the Visitors Report was, on the whole, very positive. The department will know the results on accreditation after the March 27-29, 2008 NAST conference.

The curricular changes in the BFA in Musical Theatre, the B.A. in Theatre and the minor in theatre were all approved and implemented in fall 2007. There has already been a 25% increase in minors in theatre. The new B.A. in Theatre is more “user friendly” for transfer students, so we hope to see an increase in those students as well. Increasing undergraduate enrollment in the B.A. in Theatre was 45 majors, 24 majors in Musical Theatre plus 24 Theatre minors and 28 Dance minors.

*The WIU theatre program again had great success at the Regional KC/ACTF (Kennedy Center/American College Theatre Festival). In the Irene Ryan Acting Competition, out of 350 nominees, 30 students were chosen to advance to the semi-finals. Of those 30, 8 were WIU students. No school in the region had more students advance to the semi-finals. MFA in Acting candidate Jonathan Self won the Classical Acting award for the region. Several WIU faculty presented workshops and Bill Kincaid staged an “original practice Shakespeare” performance of *The Comedy of Errors*. Christian Krauspe, who graduated from the WIU theatre program last spring, had his play *Dearborn Americana* selected for a staged reading at the festival. That play won the award for best original full-length play in Region III, and has been submitted for national award consideration. That play has also been selected for production in the 2008-2009 University Theatre season. At the 2007 regional American College Dance Festival the dance piece “OTM, OTM” by Karla Beltchenko was selected for the Gala Performance at that Festival. The Central Region Festival was held in Wichita, Kansas.*

The department’s University Dance Theatre (UDT) has partnered with Bridgeway, Inc since 1993 creating pieces that integrate UDT dancers and dancers with physical and developmental disabilities.

University Television (UTV) creates programming that promotes partnerships and promotes the university. They include Across the Miles with Gordy Taylor, People in the Arts, Campus and Community, and 15 minutes (newly

created with African American Studies). UTV collaborates regularly with the departments of Athletic and Student Activities and recently created an eight part historical series about Western with John Hallwas and Gordon Taylor. Furthermore, UTV is intimately involved with helping the Foundation and the PAS realize their fundraising goals.

WIUM - Maintain valued local and national network program offerings in the broadcast schedule (NPR, PRI, APM, IPR offerings as well as locally produced news and music).

Public service, defined as "significant programming for a significant audience," requires maintenance of valued local and national network program offerings in the broadcast schedule. Without quality programming to attract a significant number of listeners, Tri States Public Radio cannot effectively serve as one of the University's most important points of contact with the region, nor can it be considered a vital educational, cultural and social resource. During FY08, Tri States Public Radio maintained all three major national network affiliations on its main channel as well as a second program stream of NPR-produced AAA music on our website and our HD-2 channels

The Audio Information Services (AIS) continue to offer the Radio Information Service (RIS), Personal Reader Service (PRS), Call-RIS, and the Web Streaming Service (WSS) tailored for individuals who are blind, visually impaired, learning disabled, or physically disabled. The RIS will recognize its 30 years of service to the tri-states during FY08 as it offers 99.5 hours of original programming per week.

WIU and Knox signed the agreement to commence simulcasts of NPR's Morning Edition on Knox College's WVKC in September 2007. Simulcasts are ongoing and we are now reaching the largest population center within our region that had not been served by a clear NPR signal.

Invite our audience in as active participants through outreach initiatives like our Celebration Concert and Authors Lecture series.

Our HD-2 channel is now broadcasting on both WIUM and WIUW. HD radio receivers are not yet prevalent in the market. However, the technology shows great promise for increased public service via expanded program offerings in the years to come.

C. Indicate measures of productivity by which the unit's successes can be illustrated.

The College uses the following to determine measures of productivity: Scores on Certification Exams for arts education students, student teaching reviews, exit questionnaires, alumni surveys, accreditation standards, employments rates, awards and competitions. There is an increase in faculty research and creative activity output for the year. Faculty are publishing, presenting, and performing at a more increased rate. This is exciting to witness. Below are examples from departments:

Art - Scores on State Certification Exams by majors in the Art Education Program - Student Teaching Reviews - University exit questionnaires

Art Gallery attendance has been consistent over the years. FY06 the total attendance was 8,155. Attendance numbers, as of January 31, 2007, had already reached 4,481 (which is an increase from the same time last year).

Comm.- The Department of Communication undergraduate program has 400 majors and 90 minors; the graduate program has approximately 20 students. There are 11 tenure-track/tenured faculty; 7 associate faculty/1 ASP/ 1 adjunct and 2 staff. The department offers numerous sections of courses each year. Over 95% of the classes are full as offered.

CSD - Increase in both the undergraduate and graduate enrollments. The graduate applications have increased (e.g., by the first week of February in 2007, there were 86 applications compared to 125 this year). Through the strong advocacy of the Dean, CSD retained its three faculty lines and upgraded a faculty assistant who worked at 66% for the last 5 years to a 100% Unit B faculty position. We are currently advertising and interviewing for two (Ph.D. and M.S). Unit A, 10-month positions which include teaching and administrative duties. We are hopeful that we can fill these by Fall. The search began in November last year and we have a small but a strong pool of applications.

*The CSD Clinic Handbook was comprehensively revised per the new CAA /ASHA standards that went into effect January 2008. *The CSD website has been re-worked and updated. *The Graduate Program Profile insert for the Graduate School View Book was completed, and the CSD flat sheet has been updated for AY 2008-09.

**The streamlined portfolio changes were also implemented officially this past year and, so far, appears to meet the program goal of putting in place a more objective and accurate formative and summative assessment of students' knowledge and skills acquisition, *For the first time in CSD's history, the Audiology Clinic is offering an Aural Rehabilitation evening workshop weekly for the public, not only for the hearing impaired clients themselves but for their families as well.*

Broadcasting - Productivity can also be measured by professional activity output with the publication of a book chapter and three articles in professional journals; publication of a textbook on computer graphics for television; seven papers presented at national or international conferences. Several faculty were actively involved in various productions throughout the year. Professor William (Buzz) Hoon was selected as the College of Fine Arts and Communication's recipient of the Excellence in Multicultural Teaching and Professor Samuel Edsall was selected as the College of Fine Arts and Communication's recipient of the Excellence in Scholarly Activities. Professor William (Buzz) Hoon was selected as the recipient of the Provost's Excellence in Multicultural Teaching award.

Broadcasting students have done very well in competition this past year. At the Illinois Broadcasters Association annual competition, our students won five first places. At the Student competition of Illinois News Broadcasters Association, our students won three first place, three second place, and three third place awards. At the regional competition of the National Broadcasting Society, our students won eleven first places. These entries were submitted to the national competition. At this time, we know at least seven of the entries have won first or second place nationally.

In radio, WIUS-FM is on the air with live announcers from 6 a.m. to 2 a.m. Monday through Saturday morning. Weekends, noon to 2 a.m. Unmanned hours are automated. The radio students voice-track the automated hours. Students produce three newscasts/day Monday – Friday. In sports, WIUS-FM carries all football games (home and away), home men's and women's basketball (also away games for Westerwinds), home baseball and softball, and home soccer games live.

The School of Music provides outreach annually to over 10,000 students in the public schools and thousands of members of the community through the following activities and events: 1) Faculty Recital Series 2) Faculty ensemble performances, 3) Faculty Chamber Series (part of BCA), 4) Fall Collage Scholarship Concert, 5) Performances of faculty compositions. Outreach to public schools and area music students and teachers: 1) Summer Camps – Band, Strings, Jazz, Piano, Choral, 2) Marching Band Classic, 3) Showcase of Bands, 4) All Star Honor Band Weekend, 5) Jazz Festivals, 6) Summer Seminars for Public School Teachers, 7) Guest artists and master classes—public school students invited to join with WIU students, 8) Opera on Wheels traveled over 650 miles during January and February to perform "Game of Chance" for over 1450 students, 9) Major ensemble performance tours by Orchestra, Band, Choir, and Jazz Band, 10) Masterclasses and lessons for prospective students, 11) Faculty service as adjudicators for professional conferences and competitions, 12) New Music Festival.

Approximately 150 performances presented during fall and spring semesters, including faculty solo recitals and ensemble concerts, faculty guest artist recitals, student ensembles, student solo recitals, special events: Marching Band Classic, ElectroAcoustic Music Macomb, Orchestra Family Halloween Concert, and Holiday Festival of Choirs; Marching Band home game and parade performances, educational conferences and workshops: Choral Music Education Day, Olympic Conference Choral Festival, West-Central Conference Choral Festival, and IMEA District IV Festival; Tours: Marching Band, Opera on Wheels, University Singers, Jazz Studio Orchestra; Specialty Festivals: Brass Fest, Flute Fest, Jazz Festival, Percussion, Horn, ACDA Men's Choral Festival, Honor Choir Reading, District IV IMEA Choral Workshop, Choral Music Education Day. Band/Orchestra Showcase.

**Certification exams: ISBE Teaching Certification, Music Therapy Exams*

**Fully accredited member of NASM (National Association of Schools of Music) since 1961*

**Teacher Education program fully accredited by NCATE*

**Music Business program fully accredited by the International Music Products Association and a member of NAMBI (NAMM Affiliated Music Business Institutions)*

**Competitions/Awards (selected list of student achievement):*

***Minyoung Yoon**, Honorable Mention in MTNA Young Artist Piano Competition, October 26, 2007.*

***Ignacio Moreno**, soloist in the WIU Symphony Orchestra concert on April 21. He also won the audition for the Youth Orchestra of the Americas.*

Diana Miller, trumpet was a winner of the WIU student concerto aria competition. She was also the state of Illinois MTNA Young Artist Brass Competition winner and regional MTNA Young Artist

Jeffrey Padgett, senior, oboe performance major, awarded First Prize in the College Division of the Midwest Oboe Competition held at the University of Iowa, October, 2007.

Emily DiTulio, senior, Music Therapy major, presented at the research poster session of the American Music Therapy Association's national conference in Louisville, KY, December, 2007.

Heidi Caldwell, Junior, Piano Performance major, participated in the International Chamber Music Festival and Concert Tour in Bulgaria July 17-August 3, 2007.

Bethany Worrell, senior, voice performance major, was selected by audition to participate in the Florence Voice Seminary summer of 2007. This is a three-week program in Florence, Italy that offers voice study and conversational Italian language study for advanced students and young professional singers.

Hillary Brunner, oboe, senior, won MTNA solo competition in the woodwind division.

Daniel Brakefield, freshman; **Denver Murphy**, sophomore; and **Sarah Walker**, junior performed as finalists in the Tri-state Regional NATS Conference and Student Auditions, November, 2007.

T & D - Three faculty members are members of Actors Equity, the professional Actors Union and two are members of the Screen Actors Guild. One is a member of AFTRA (American Federation of Television and Radio Artists.) One faculty member is certified by the Society of American Fight Directors as a teacher of stage combat. Faculty member Bill Kincaid was elected Illinois State Chair for Region III of the Kennedy Center American College Theatre Festival. Another measure of success is our recognition at the American College Theatre Festival and American College Dance Festival. All University Theatre (mainstage) productions are adjudicated by KC/ACTF and feedback from the adjudicators is made available to students and faculty. At the 2007 ACDF festival, WIU had, for the third year in a row, a dance piece selected for the Regional Festival Gala Concert, which is quite significant for a program that is only a minor, not a major.

Last May the stage combat class participated in a national Society of American Fight Directors Skills Proficiency Test, adjudicated by Fight Master Michael Chin from New York City. Everyone passed every test. Of the 15 students who passed the unarmed combat test, three people received the prestigious Examiners Award for Excellence for their work. Of the 10 who passed the Rapier and Dagger test, five people received that award. By successfully passing these tests, seven students achieved or maintained Actor/Combatant status with the SAFD. All students passed the fall proficiency exams as well.

UTV productivity is measured by the quality and quantity of its programming. In conjunction with Broadcasting they support and maintain the 24/7 Cable Access station for the university.

WIUM - Honors and Awards from peer and/or external organizations: TSPR enjoyed a great deal of success in journalism contests this year. Student reporter Alex Degman received the first place award for Outstanding Radio News Reporting in the statewide student competition conducted by the Illinois News Broadcasters Association. The TSPR news department also won a pair of Edward R. Murrow Awards for the four-state region that includes Illinois, Indiana, Ohio and Michigan. Southeast Iowa Correspondent Jason Parrott dominated in the Iowa Associated Press Competition. Jason won first place for Feature Reporting for "An Education Behind Bars," and was also honored with first place for Political Reporting for the story "David vs. Goliath." Jason and Macomb reporter Don Johnson shared the first place award in the Farm/Agribusiness category for their two-part series, "The Mainstreaming of the Backyard Garden." In the General Reporting category, Jason won first place for "H-2-O," and second place for "A Key Lock." All told, that's nine first place awards and one second place awards in FY08!

D. Describe how the division used any of the following categories of funds to enhance accomplishments and productivity:

1. Western Illinois University Foundation funds

In all academic units, foundation funds are used to support undergraduate research/travel, programming, technology support and scholarships. Other items specific to a discipline are listed below.

Music - Recital Hall & Music Department General Fund continuing donations - Alumni Outreach at IMEA – yearly alumni reception, over 100 alumni in attendance, January 2007. - Purchase of new Steinway piano for the practice

room area.

Comm. -department has identified names of potential donors who were former debaters. The list was forwarded to the college's development officer for follow up. With the funding of the debate program presumed to be nonexistent, these contacts and their potential contributions to the department's debate program are uncertain.

T & D - The Lori Haney Memorial Fund supports student travel, primarily to the American College Theatre Festival and the United States Institute for Theatre Technology conference. Funds have also been used to support student travel to regional and national auditions, as well as supporting registration and travel expenses to major conventions and symposiums where students are presenting their work.

The General Theatre Account, which supports visiting artists and other departmental programs, has a current balance of \$8,424.

The Dance Foundation account was established to provide support for the University Dance Theatre students and faculty to participate in the national American College Dance Festival. The dance program has been selected for this national recognition three times in the last ten years.

WIUM-FM Fund, #8-83284 – \$38,878.89 - Network affiliation and program fees (\$20,080.45); Satellite interconnection (\$6,900); Advertising (\$1,300); Event sponsorships (\$940); Printing (\$1,075.13); E-Newsletter fees (\$500); Board meetings (\$326.55); Performing artist fees for Celebration Concerts (\$2,990); Association dues (\$600); Conference registrations and travel (\$2,085.04); Equipment (\$1,430.69); Steve Curwood Reception (\$531.30); Conference room supplies (\$101.86); Credit card fees (\$17.87).

Public Radio Facilities Expansion Fund, #8-83528 - \$2,294 – HD Radios (\$1,280); Carpet for Southeast Iowa News Bureau (\$1,014).

Radio Information Service for the Blind and Handicapped, #8-83224 - \$2,760 Operational expenses include printing (\$146), commodities (\$1,081), auto and travel (\$123), catering/food (\$411), postage (\$162), contractual (\$722), telecommunications (\$90), miscellaneous (\$25).

Personal Reader Service, #8-83205 - \$88 -- Telecommunications (\$88)

Wesley United Methodist Church/Fellheimer Trust/RIS, #8-82308 - \$1,701 -- 2/3 time Graduate Assistant (\$1,701).

2. Funds available due to vacant positions or dollars saved through hiring of new personnel at whatever level those funds reside

*Music - Hiring of Director of Orchestral Activities from reallocated position line and salary savings
Hiring of quarter-time instrumental technician from salary savings.*

3. Grants, contracts, or local funds

CSD - Funds are raised through local accounts generated by the Speech-Language and Hearing Clinics. They are primarily used to purchase clinic materials, equipment and technology. It has also been used this year to pay for accreditation fees and calibration for audiology booth fees.

Illinois Arts Council - \$7600 total received included \$3000 for Bands projects; \$300 for Brass Fest; \$300 for Marching Band Classic; \$1500 for Holiday Festival of Choirs; \$300 for Horn Fest; \$300 for Percussion Day; and \$1000 for Jazz Festival

PAS - \$16,692 in grants obtained from the Performing Arts Society to support the Summer Music Camp, a one-third assistantship, Opera on Wheels, the New Music Festival, and the International String Quartet.

*Two-thirds assistantship grant for a graduate level vocal student, West Central Illinois Arts Council
Visiting Lecture funds have been obtained for numerous events.*

T & D – 1) \$37,350 allocation from CSAF Funding for production costs for Studio and Mainstage theatre productions. 2) Estimated \$26,500 in ticket sale income from Mainstage productions for FY08, 3) \$49,921 in Talent Grant money awarded to students contributing to the theatre production program on campus 4) \$23,976 in Tuition

Waivers awarded to students contributing to the theatre production program 5) \$40,323 in Arts Fee monies were granted for the following needs:

\$3,523 for amount not approved in FY08 budget request from CSAF

\$9,000 to offset box office income in fall and spring semesters (students paying Arts Fee do not pay for tickets.)

\$3,200 to pay musicians for the fall musical (PARADE)

\$1,000 for dance floor panel to complete installation in Brophy Studio

\$3,000 to replace the old stage flooring in Hainline Theatre

\$15,000 to replace the "blacks" (stage drapes) and sky drop in Hainline Theatre

\$2,000 to purchase a portable keyboard and clavimovers

\$3,600 to purchase 12 broadswords for the armory and stage combat program

Summer Music Theatre – 1) \$7,000 allocation received from CSAF for Summer Music Theatre production, 2) The Summer Music Theatre Foundation Fund has a current balance of \$1,244. 3) The SMT local account has a balance of \$9,280. There had been a deficit of \$8,591 in 2006, but this deficit was removed with the successful season of 2007. 4) \$41,388 Talent Grant money awarded to students 5) \$14,800 Tuition Waivers awarded to students 6) \$40,000 for Summer Music Theatre salaries (split between FY07 and FY08). 7) \$53,273 income from Summer Music Theatre 2007.

University Dance Theatre – 1) \$13,901 allocation from CSAF Funding for production costs for dance concerts 2) Estimated \$3,000 in ticket sale income for FY08 dance events, used in conjunction with CSAF dollars to support the dance program. 3) \$17,000 Talent Grant money awarded to students 4) \$15,050 Tuition Waivers awarded to students

Regional Touring Theatre Company – 1) So far, \$9,650 in income from bookings of Regional Touring Theatre in fall semester has come in. 2) \$1,800 income for grant from Illinois Arts Council to go towards funding of a graduate student on tour.

Seven named WIU Foundation Scholarships were given out in theatre. The amounts ranged from \$250 to \$2000 and totaled \$4,550 in FY08. The department also granted one COFAC new student scholarship in the amount of \$1,186.

Professor Bill Kincaid received a \$3,000 Performing Arts Society grant and a \$1700 Macomb Convention & Visitors Bureau grant in support of the 2008 project of "Bard in the Barn."

WIUM - Radio Information Service Assistance 2008 (Illinois State Library), #5-18460 - \$15,571 -Personnel, part-time outreach coordinator (\$5,040) and student workers, (\$6,502), travel (\$416), supplies, postage, printing (\$1,002), telecommunications (\$412), contractual (\$2,199).

Celebration Concert IAC Grant, #5-18760 - \$7,010 – Performing artist fees for FY08 Celebration Concerts.

Community Service Grant 2006, #5-17700 -- \$24,491.60 -- Southeast Iowa Correspondent salary and benefits, July-Sept. 2007 (\$11,415.60); 1st Quarter FY08 PRI and APM program fees (\$9,971.00); Telecommunications for July and August 2007 (\$1,188.26); Vehicle mileage/maintenance for July and August 2007 (\$613.25); Public Action Set-up fee for website (\$500); Equipment (\$330.41); Postage for July and August 2007 (\$239.65); Southeast Iowa Correspondent June 2007 mileage (\$207.97); Office supplies (\$25.46).

Community Service Grant 2007, #5-18310 -- (\$110,044.02) - FY08 NPR programming, partial (\$43,903.50); Southeast Iowa Correspondent salary and benefits October-December 2007 (\$11,415.60); PRI programming October 2007 through March 2008 (\$9,942.00); FY08 Associated Press News Service (\$8,494.02); APM programming January-March 2008 (\$5,675.25); Audit fees for FY07 (\$6,250.00); Public Interactive website fees October 2007 through March 2008 (\$5,277.75); Student producers and reporters, July 2007 through January 15, 2008 (\$4,175.85); FY08 Illinois Statehouse News service (\$3,313.29); Celebration Concert production (\$1,970.62); Telecommunications September-December 2007 (\$2,543.67); Postage September 2007 through January 2008 (\$2,201.58); Southeast Iowa News Bureau mileage July-December 2007 (\$1,144.90); Vehicle mileage/maintenance September-December 2007 (\$1,082.99); FY08 Tower Inspection fees (\$1,460.00); FY08 Stardate (\$913.00); FY08 Folk Sampler (\$280.00).

WIUM Radio, #3-54400 -- \$14,316.03 -- AP Newsdesk License Fees (\$1,563.04); Printing (\$1,361.70);

Engineering/Broadcasting Supplies and Equipment (\$3,547.62); Professional Development (\$3,279.04 for conference registrations and travel); Office Supplies (\$699.04); Administrative Charges paid to WIU (\$790.87); E-Newsletter fees June-December 2007 (\$950.00); Subscriptions (\$500.00); FY08 Copy/FAX maintenance (\$1,055.00); Postage/UPS Charges (\$377.61); State Week in Review, April-September 2007 (\$396.04); Friends Board Meetings (\$101.25).

UTV purchased a new switcher with local funds (\$43,000).

4. Internal Reallocations: For reallocations over \$20,000, identify the amount, area that was reallocated from, and the priority that funds supported
5. Other fund sources

The Art Department collects material fees to purchase materials commonly used by students in their art studio courses.

Receipts from concerts/festivals - Fees from summer seminars in Music Education - Summer Music Camp fees - Opera on Wheels performance fees

II. Budget Enhancement Outcomes for FY08

For each budget enhancement received in FY08 complete an Accountability Report form (Attachment A). Be specific about approved productivity measures.

The request of an additional operating fund of \$8000.00 for CSD for FY 07 is currently being used to pay contractual, commodities, travel, and equipment costs. The college funded this amount for FY 08. This amount was originally understood to be recurring dollars and a permanent addition to the operating budget of the CSD of \$25,000, which did not happen for FY08.

The college received two one-time budget enhancements for FY08. Those were the two new years positions for Art and Communication. We hired two highly qualified persons, one of which helped diversify the department and college.

Please see attachments

Budget Year Fiscal Year 2009

III. Major Objectives and Productivity Measures for FY09

- A. List the most important goals and objectives the division will pursue in FY09, and how these actions will be measured/assessed.

Listed below are goals by department.

Art – 1) Attain NASAD accreditation, 2) Hire a photographer/digital imaging, 3) Hire a studio/safety technician 4) Continue to offer FYE classes, 5) Increase enrollment to 175, 6) Promote Art History Minor to the University community and to Art Majors, 7) Develop Museum Studies program in the Quad Cities, 8) Begin online newsletter to stay connected with Art alumni, 9) Develop curriculum as suggested by consultant during on-campus preliminary review

The Art Department boasts strong B.A. and B.F.A. programs. As the faculty works through the critical and comprehensive self-study necessary to attain NASAD accreditation, it creates plans to build upon the existing curriculum and programs to unleash faculty strengths toward an integrated curriculum that maximizes student learning.

To build upon our strengths, and to meet student demand for a degree program in Art Education, the Art Department will seek to add a second Art Education faculty line and then transform the B.A. in Art Education into a BFA in Art Education. This is the standard that is recommended by the National Association of Schools of Art and Design.

We will continue to seek improvements in the physical facilities. 1) Exterior covering is needed for HPA kiln court 2) Remodel Tillman 212, 3) Continue to address safety concerns of air quality in painting and printmaking studios in Garwood Hall, 4) Air quality, temperature control, janitorial needs in HPA, 5) Install newly purchased Geil kiln – (ceramics).

The Department of Art has a critical need for the services of a Staff Technical Assistant. This is one of the top priorities of the new Chair of the Department. In addition, the need for technical assistance in the department was a major recommendation that came from a NASAD consultant who was brought in to assess all areas of the department prior to the department's official move toward national accreditation. Students and faculty would benefit greatly with the addition of a staff person.

Comm. -Hire two positions in the department that have not been filled: one vacancy is due to a retirement; the other is due to a faculty member who has become full-time in the provost's office. 2) To replace aging electronic classroom equipment and faculty and staff computers. The goal will be fulfilled by the college's rotation schedule established to replace this equipment. The second goal will presumably come out of the department's operating funds, 3) To continue to adjust staffing in the department to offer more upper division courses and to increase offerings of COMM 241: Introduction to Public Speaking (a general education requirement) and COMM 130: Introduction to Human Communication (a departmental requirement and a humanities course). Request two new tenure-track professors, 4) Prepare for the move back into Memorial Hall.

CSD – 1) To meet all accreditation standards maximally and be accredited for the period of 2011 to 2020; With the submission of all required paperwork by the Program Director, and a satisfactory interview at all levels by the site visitors in the fall of 2008, we hope to accomplish this goal, 2) To fill the three faculty and supervising positions by Fall of 2008, and make special efforts in the recruitment of quality faculty of diversity, 3) Not only to replace the Level IV Secretarial position that will be vacated at the end of May, with the retirement of Marla Parker (who has been with CSD since 1979), but upgrade the position to that of Staff, 4) To complete the re-structuring of the CSD Undergraduate Curriculum. All of the CSD items are to be accomplished within 12 months.

Broadcasting -1) Centrally fund an equipment budget of \$50,000.00 per year. This will allow the department to establish a long-term replacement plan for broadcasting equipment, 2) Explore a laptop initiative for broadcasting students, 3) Participate in Arts Technology minor, 4) Pursue preferential status for the 2010 Olympic games in Vancouver, BC, 5) Continue Broadcasting Day for high school students and host a second Broadcasting Day for community college students, 6) Begin negotiations for a summer television sports production camp in the Quad Cities (set to begin Summer 2009).

A recent professional assessment of the School of Music piano inventory revealed that over 50% of the pianos are thirty years of age or older. Two of the pianos still currently in service are over 90 years old. Only 13% of the pianos in the overall inventory were deemed to be in excellent condition. The School of Music seeks to become an all Steinway school. The estimated cost is approximately \$1,000,000. A major fundraising campaign will be proposed to the Dean and the Development Officer of the College of Fine Arts and Communication. Because of the continual increase in piano cost annually, a major fundraising campaign would be advisable. In the event the major campaign is not approved by the administration, a multiyear replacement plan could be proposed or possibly a lease-to-own type arrangement.

Purchase of instruments to replace no longer usable ones, purchase of additional instruments to meet ensemble growth and music student enrollment increases in certain areas, and purchase of specialty instruments to expand the ability of students and ensembles to study and perform the full range of music literature.

Programmatic improvements - Curriculum revision: 1) Refining course requirements for the Bachelor of Music degree, 2) Refining course requirements for the Master of Music degree, 3) Developing more depth in the curriculum especially in the areas of history and literature, 4) Comprehensive Recruiting and Promotion Strategic Plan for School of Music, 5) Development of certificate programs in areas such as performance and instrument repair, 6) Development of diploma programs in performance and other areas on the graduate level.

T & D – Develop the curriculum proposal for a major degree in dance (short term)– Continue to increase

recruitment efforts (short term) – Continue to review both graduate and undergraduate programs to address issues highlighted by the NAST review (short term) – To implement the collaborative program with Eureka College in Stage Combat (short term) – To increase potential and opportunity for study abroad (short term) – Continue to support faculty and student participation in ACTF and ACDF (ongoing) – Continue planning for the Performing Arts Center (ongoing) – Develop an ensemble of Original Elizabethan Performance (mid term) – Develop a long term plan for growth in the department – To address clerical staff needs in the department (mid Term)– To relocate dye vats in the Browne Hall costume shop (mid term).

UTV - In addition going goals, University Television will focus on the list below and these actions will be measured/assessed by the amount of product UTV produces, and the number of student contact hours. 1) To continue promoting The College of Fine Arts and Communication, 2) To continue promoting Western Illinois University, 3) To continue promoting all University Colleges and Departments, 4) To continue promoting the community and West Central Illinois, 5) Improve measures of service quality, 6) To keep providing television media services to the university and community, 7) To provide Broadcasting students practical experience in the broadcasting field.

WIUM – 1) Successfully replace two key staff positions: Morning Edition host/reporter and Music Director. 2) Develop a disaster preparedness plan to facilitate continued broadcasts in the event of loss of tower and/or transmitter at Horn Lodge. 3) Continue to provide paid on-the-job training and other "out of the classroom" experiences for qualified WIU students by offering graduate assistantships, internships, practicum and regular student employment opportunities.

- B. Of the objectives identified above, please indicate which are directly related to Strategic Plan action items.

The abovementioned items relate to the many areas of the strategic plan, i.e. Academic Excellence, Public Service/Outreach, Research/Creative Activity, and Recruitment of a diverse student body, Educational Opportunity.

- C. For Strategic Plan action items noted above, indicate whether you intend to have the action completed in the short-term (next 12 months), mid-term (2-4 years), or long term (5+ years).

*Art – Additional Faculty – Short to mid-term
Remodel of Tillman – short-term
Fund a Visiting Lecturer Series – short-term
Increase enrollment to 175 – midterm
Acquire new facilities for the entire department – long term*

*Comm – Faculty Hires are Short-term
Classroom upgrades are mid-term
Move back To Memorial Hall – mid term*

*Music – Piano Inventory – 5-10 years
Instrument Purchases – 2-4 years
Programmatic Development – one year*

WIUM – Goals are short term and ongoing.

IV. Technology Goals and Objectives

- A. List the most important technological goals and objectives the division will pursue in FY09, and how these will be measured/assessed.

Art – 1) Continue to add new equipment, technology and other items to ensure a high level of instruction. The department continually needs specialized equipment, 2) Upgrade and replace computers and software in the Graphic Design lab as needed to remain current and competitive.

Broadcasting - 1) Explore a laptop initiative for all broadcasting majors, 2) Replace MACs in the online journalism/web design room, 3) Replace mixed effects switcher in truck.

Music – 1) Faculty office computer upgrades, 2) Smart Classrooms, Browne 205, 3) Classroom, studio, and rehearsal rooms audio equipment upgrades.

T&D- 1) The sound systems in Hainline and Horrabin Theatres need to be upgraded or replaced (short term) 2) The sound system in Brophy Hall needs to be replaced with new technology for digital delivery of audio (short term), 3) The lighting system in Brophy Hall needs to be upgraded within the next two years (mid term), 4) Encourage faculty to learn the newest technologies in Computer Assisted Design (mid term), 5) Explore new technologies in robotic lighting, scenic projection and other emerging technologies (long term).

UTV will 1) continue pushing towards Digital Broadcasting facility, 2) plan on purchasing HD graphics packages, 3) work on purchasing HD cameras for studio work.

WIUM - In order to provide consistent public service, Tri States Public Radio needs to develop a plan for an alternate broadcast site in the event of a major failure at the current transmitter site at Horn Lodge.

- B- Describe how these objectives build upon goals in divisional and/or institutional strategic plans.

The overall college position on technology is that new (or current) technology is necessary for our undergraduate majors to maintain high academic standards and to prepare them for the professional world. The faculty and staff need current technology to assist them in their endeavors to teach, do research, and provide service of high quality. Frequent changes in technology create the need to change software and upgrade equipment on a yearly basis. We want to remain current and competitive. Furthermore, we must become prepared to deliver content digitally as the students coming to college today expect it. We are not able to realize the gifts of technology due to a lack of instructional support, resources of hardware and software, and daily user support. Specific items are below:

Explore a laptop initiative for all broadcasting majors - *The Department of Broadcasting is unable to keep up with current computer technology, especially in the MAC lab. Current versions of software and new software in the areas of animation, graphics, web design, etc. will not run on our old computers. Broadcasting wants to participate in a pilot program that would require all broadcasting students to purchase a MAC laptop with MAC and PC platforms.*

Replace MACs in the online journalism/web design room - *the Department of Broadcasting and the School of Music use the computers in this lab. In the newly proposed Arts Technology minor, the capstone course will be taught in this lab.*

Replace mixed effects switcher in truck. *- The type and number of productions require a switcher with more inputs, both cameras and video, and multiple mixed effect busses. This request is consistent with the university's goals of providing a high quality education for its students and public service to the region.*

Providing faculty with up-to-date equipment and software for teaching studios, classrooms and ensemble rehearsal rooms allows the School of Music to better meet the educational needs of students thus preparing them to be successful and competitive in the profession. Additionally, our objectives and goals related to being a cultural center for the university, community and region through the presentation of concerts, recitals, and other music events will be enhanced.

All UTV items will increase hands on experience for students and provide more efficiency for the unit.

Tri States Public Radio cannot support any elements of Western Illinois University's strategic plan unless it is broadcasting. This technology goal, once fulfilled, will ensure continued broadcast operations in the event of a natural disaster or other emergency.

- C. For each technology item, indicate whether you intend to have the action completed in the short-term (next 12 months), mid-term (2-4 years), or long term (5+ years).

- | | |
|---------------------------------|----------------|
| 1. Faculty computer upgrades | 2-4 years |
| 2. Smart Classrooms, Browne 205 | Next 12 months |
| 3. Sound reproduction upgrades | 2 - 4 years |

UTV plans on buying HD graphics machine in the next 6 months
 UTV plans on purchasing HD studio cameras in the next 12 months
 Digital Broadcasting facility will take mid-term (2-4 years)

WIUM- Planning – Short-term; Implementation is Mid-term (2-4 years)

V. Internal Reallocations and Reorganizations: Western Illinois University-Macomb

- A. What are planned FY09 reallocations or reorganizations, including the movement of positions, the upgrade of positions, the creation of new positions, or the reallocation of personnel or operating funds?

Pending future retirements, the college must reallocate one vacant position line to Communication to cover the loss of one to the deficit created by the two chair hires. The chair hires were only provided with on- time funds. The other position line will be held until at which time it is determined if, 1) overload payments to faculty can be covered and, 2) which department is at the top of the priority list and a logical recipient of the position based upon need and program.

- B. How do these reallocations and reorganizations further Strategic Plan goals and objectives?

Goals and objectives as well as reallocations are drafted in accordance with faculty governance and administrative support. All action is based upon the strategic plan, its goals and its objectives of providing quality academic experience and educational opportunity for our students and most importantly, in maintaining the program currently offered to the students.

- C. If you requested, but did not receive **ongoing** funds for FY08, describe how this affected your unit.

*A direct impact on the college's ability to provide new equipment to departments as needed
 A direct impact on faculty and student morale
 Inability to offer our students whom are already here and whom expect quality programs and equipment.*

Broadcasting - In FY07 and FY08, Broadcasting requested \$50,000.00 capital budget for equipment replacement. This request was not funded either year. \$50,000.00 will not resolve all the equipment problems currently faced by Broadcasting. But if this money had been available, the department could have purchased new computers for the MAC lab and the switcher for the live truck in FY07. In FY08, we could have purchased the needed software updates for the MAC lab and begun replacement of computers in the television control room, television studio, and audio editing suites. Then in FY09, we could begin replacement of television studio cameras. The following year, replacement of the live truck cameras could begin. A capital budget would allow the department to set up a replacement schedule and replace equipment before the department gets into a crisis situation.

Comm- A tenure-track assistant professor faculty position to support the general education courses was not received. The unfulfilled request adversely affected the department's ability to offer additional sections of COMM 241 and COMM 130. As stated above, if the department would be able to increase our COMM 241 course offerings, two things would happen: 1) the department would be able to improve its 50% service commitment to the university to fulfill this general education requirement and 2) the COMM 241 course would be a revenue-building opportunity for the university. These additional funds would benefit the department, the college, and the university.

T & D - The biggest concern is in the support of the graduate program in the form of graduate assistantships. In the field of theatre, it is extremely difficult to recruit quality graduate students without offering substantial financial support. Since we are not in a major metropolitan area, this is even more difficult. One of the most appealing features of our theatre program is the intensive production program where we are able to offer students sustained and challenging hands-on experience in the making of theatre. However, that program needs a critical mass of graduate students in the design areas to sustain the program. Graduate students assume design responsibilities and

without a sufficient number of students in the MFA design areas, faculty must design the scenery, costumes and lighting. This causes ACE overload for faculty, tasking the college's resources. Therefore, more support is greatly needed in the form of graduate assistantship funds. The department currently has to allocate 40% of its operating budget to cover the costs of the 30 MFA graduate students. Two fewer students will be recruited next year because of this shortfall.

- D. Describe how all reallocations, permanent and temporary, will affect the unit's standard performance measures.

Operational Lines - Every department in the College has been hurt significantly by expanded program request dollars being taken away from the College of Fine Arts and Communication. The last NEPR was written so Broadcasting could convert from analog to digital. The amount was \$304,000 for four years. The money was to stay in the college after completion of the conversion. Then approximately every five years that \$304,000 was to rotate around the college allowing each program to keep up with changing technology, software, and new developments. The loss of that money has been a tremendous loss to the college and to our ability to fulfill the mission to our students and the university. If sufficient equipment is not available to students for coursework and projects, students may change majors or transfer to a school with equipment that meets student needs. The inability to provide enough working equipment to students has caused many current majors to become frustrated and angry over the inability to complete class assignments in a timely manner. The lack of funding has delayed the replacement of much needed equipment. Many of our students are coming from high school programs with better equipment and later versions of software. Soon the lack of funding will mean that students will have limited access to equipment and reduced opportunities to learn and practice their craft. This could adversely affect the quality of our program and the number of students attracted to the major.

The Department of Art has specialized equipment needs. The department has a plan to replace computers and software on a rotational basis. Other large equipment items (such as kilns, presses, etc.) are usually replaced as they wear out. Reduced funding prohibits us from tending to our equipment needs. Monies that could support faculty for professional travel, technology, visiting artists, workshops, exhibitions, etc. have been reallocated to satisfy equipment and other program needs. This demoralizing outcome can send a message to the faculty that their work is not valued.

The Art Department is housed in three buildings (and Tillman 212) that continue to show signs of age. The Art Gallery continues to have mold problems, leaks, need for tuck-pointing, and other woes. Garwood Hall needs an electrical upgrade and better air systems in the printmaking and painting studios. The Heating Plant Annex is "maxed out" for electrical power, which is at a point where new equipment may not be able to operate properly due to the lack of power supply.

The School of Music re-accreditation has been deferred for by the National Association of Schools of Music because of these issues and the fact that the institution has been made aware of these significant and pressing needs for more than one ten year accreditation cycle with NASM. Facility needs and inadequate resources available for equipment have been included in the past three NASM Self-Studies, 1986, 1996, and 2006.

As we prepare for accreditation of Art and Theatre, this problem seems to increase in size. We cannot build signature programs without suitable resources. Please reconsider initiation of new programs until pressing needs are met to continue current programs.

Personnel Lines – Five of the six departments in this college hire specialists in each field of study. It is imperative to maintain and replace vacant faculty lines to ensure continued success of a program and delivery of instruction to enrolled students. Specifics for each department can be supplied upon request.

- E. How are you planning to find new funds?
 a. Describe divisional strategies to seek additional resources (e.g., grants, Foundation)

The College seeks additional support from its alumni and friends. The addition of a college advisory board has greatly increased support and outreach to alumni and friends. Staff members are also active in seeking additional resources through grants, both on campus and off. The number of proposals and the number of awards has increased in the last three years. The external and internal grants received during FY08 demonstrate this effort. These types of activities will continue and increase. However, all of the resources generated by these efforts are minuscule in comparison to the unmet crucial needs of the program.

- b. Provide an explanation of how additional resources would be used to enhance divisional objectives

Additional resources would be used to update the college's over \$7,000,000.00 equipment inventory. We would also support scholarships at the undergraduate and graduate levels. Additional resources will allow more investment generally in all of the divisional objectives as related to faculty development and support, scholarships, quality equipment needs, student instructional needs, and the enhancement of the college's ability to provide the highest quality cultural experiences for university students and the general public in Macomb and the region.

The reader may also refer to the college's Fundraising Priorities: The Means to a Transformational Gift. This document outlines numerous naming opportunities within the college, and how gifts would be used to transform our program and facilities.

- c. Summarize long-term external funding goals, which extend beyond FY09

Long Term goals include upgrade our broadcast capabilities to high definition; major investments in program infrastructure such as replacement of the piano inventory; expansion and replacement of the instrument collection; and funding for special events of benefit to the university community and the region.

Looking into the future, the faculty members want to explore some specific technology grants to advance our arts technology capabilities such as large screen projections and robotic lighting, laptop initiative, digital content delivery and podcasting.

- d. What is the current status of the long-term funding goals established last year?

The college has raised over \$400,000 thus far during FY08. Those resources have purchased technology, created scholarships, supported academic programs, and supported faculty and student travel and research.

UTV will continue to soft fund employees, which allows charges for services and garners more income.

VI. Internal Reallocations and Reorganizations: Western Illinois University-Quad Cities
(must reflect Provost's approval of program enhancements and closures at the Quad Cities campus)

- A. What are planned FY09 reallocations or reorganizations, including the movement of positions, the upgrade of positions, the creation of new positions, or the reallocation of personnel or operating funds?

COFAC has no plans for reallocations or reorganizations for the QC Campus.

- B. How do these reallocations and reorganizations further Strategic Plan goals and objectives?
C. If you requested, but did not receive **ongoing** funds for FY08, describe how this affected your unit.

COFAC made an internal reallocation from a Macomb Music personnel line to the QC Communication personnel line to cover the additional cost of hiring a senior faculty member for the QC Communication program.

- D. Describe how all reallocations, permanent and temporary, will affect the unit's standard performance measures.

This reallocation allows the program to function with a senior level/ more experienced faculty member who can be better equipped to determine needs, curriculum and advise the faculty and administration in Macomb regarding the future of Communication curriculum at the QC campus.

- E. How are you planning to find new funds?
a. Describe divisional strategies to seek additional resources (e.g., grants, Foundation)

We continually seek funding sources to realize program and events for the Quad Cities and at the Figge Art Museum. We seek private sources, corporate and will begin to seek grants.

- b. Provide an explanation of how additional resources would be used to enhance divisional

objectives

All funds would be used to further the University's mission and goals for the Quad Cities campus.

- c. Summarize long-term external funding goals, which extend beyond FY09

Funds for the 2+2 Program for Broadcasting – Funds for the Museum Studies Degree – Funds for the Summer Drawing Academy – Funds for an outdoor Shakespeare festival.

- d. What is the current status of the long-term funding goals established last year?

We have been promised and are currently in finalization stages of creation of the museum studies program and starting the hiring of the director.

VII. New Academic Degree/Certificate Development Requests

- A. Complete a Request for New Academic Degree/Certificate Development form (Attachment B) for each new degree or certificate program to be submitted through the University curricular approval process in FY09, including enrollment projections and required resource requirements.

VIII. New Operating Resources Not Included in VII

- A. Complete an FY09 Budget Request form (Attachment C) for each new operating fund request not associated with new academic degree/certificate development requests identified in VII above. Also, please include any previous unfunded requests which remain as priorities.

Art - Photography (NEW) position

In order to aid students with developing their creative, and technical potential in the visual arts, the department believes that there is a need to re-develop or re-constitute the program in Photography. The former Photography curriculum was based on traditional darkroom techniques. To make this a relevant program with today's technology, we are seeking to develop a digital photography program. Photography has always traditionally been a valued part of Visual Arts departments. Our target is to hire a Digital Photography faculty who will help build a curriculum that will eventually become part of a new Digital Media program.

Another reason why we are seeking this new position is that a NASAD consultant that was hired to evaluate the program prior to the department's official move toward national accreditation suggested that we are not meeting our own stated objectives of giving student a well rounded traditional education because we do not offer Photography. We feel that by moving in the direction of digital photography, we will meet this objective as well as bring about some much needed new approaches to our traditional program.

Technical Staff (NEW) position

The Art Department of Art has a critical need for a studio technician/safety coordinator. In developing a new mission statement, the department has set as major objective that "we will help students develop an awareness of health and safety practices in the studio". This position will help make it possible to fulfill this objective. Having someone in this capacity will help the department focus on the full gamut of the chemical to mechanical hazards and problems that can be found in Art Studios. The need for a studio technician/safety coordinator was also a major recommendation from the NASAD consultant who was brought in last year prior to the department's official move toward national accreditation. There has been an ongoing need to establish safety policies and procedures that all in the department need to follow. Art studios are chemistry filled, industrial spaces, yet our studios are unsupervised. One of the shop tech's main functions will be to be in the studios to make sure that students are using equipment correctly. We are requesting this position now, to cover both Garwood and the Heating Plant Annex. The job functions for this position will be to:

Facilitate the proper operation of all Studios/workshops in the department.

Maintain and repair studio equipment (power tools, woodworking equipment, welding equipment, kilns, printmaking equipment, photography equipment and other studio equipment).

Establish a maintenance program by conducting inspections of all power equipment, each semester.

Under the direct supervision of appropriate faculty, load and fire kilns in ceramics and sculpture, and assist faculty in these areas with monitoring kiln firings.

*Facilitate the mixing, storage and identification of chemicals for all studios.
Train and supervise students working with studio equipment.
Ensure that students and faculty comply with the need for goggles, respirators, and protective clothing.*

Art Education (NEW) position

A long-term faculty need for the department is for the department to hire a new Art Educator. Almost a third of our students seek art education BA concentration; therefore, after the Art Education program goals and objectives have been fully articulated and outlined under the guidance of the current Art Educator, we feel that a new Art Educator will be needed. The goal is to transform the B.A. in Art Education into a BFA in Art Education. This is the standard that is recommended by the National Association of Schools of Art and Design. The target in this area is to expand the scope of Art Education and to offer more curriculum depth for our students to effectively meet the state standards for teacher certification. An additional faculty perspective would make this possible.

In FY07 and FY08, Broadcasting requested \$50,000.00 capital budget for equipment replacement. This request was not funded either year. \$50,000.00 will not resolve all the equipment problems currently faced by Broadcasting. But if this money had been available, the department could have purchased new computers for the MAC lab and the switcher for the live truck in FY07. In FY08, we could have purchased the needed software updates for the MAC lab and begun replacement of computers in the television control room, television studio, and audio editing suites. Then in FY09, we could begin replacement of television studio cameras. The following year, replacement of the live truck cameras could begin. A capital budget would allow the department to set up a replacement schedule and replace equipment before the department gets into a crisis situation.

Hire two new tenure-track assistant professors for Communication

Rationale: The Department of Communication request funding in FY2009 to hire two new tenure-track Assistant Professors. The department currently has 11 tenure/tenure-track faculty, 7 instructors/Associate faculty, and one adjunct. The department has approximately 400 majors, 90 minors, and approximately 20 graduate students. The department has been charged with providing the COMM 241: Introduction to Public Speaking course to every WIU student (as well as providing other General Education courses such as COMM 130: Introduction to Human Communication). The department currently serves about 50 % of those students who need to take COMM 241: Public Speaking thereby forcing students to take the course at other universities/community colleges. Offering more sections of COMM 241 is a potentially very financially positive avenue for the university. The department would greatly benefit from the ability to hire two Assistant Professors into two tenure-track lines. These positions would allow us to better serve our majors and allows us to offer additional sections of COMM 241: Introduction to Public Speaking and COMM 130: Introduction to Human Communication. The University would then gain revenue of approximately \$471, 600 per semester in tuition and \$130,248 per semester in fees.

T & D - The first goal is to address crucial staffing issues in the department. The most important staffing need at present is the hiring of a full time stage carpenter for the scene shop. The NAST accreditation visitors report stated, "The department engages in a tremendous amount of production activity. It is unclear how the department can sustain this level of production given the available human (faculty and student) resources." Benchmarking Data is provided on the attachment.

The second most important need for staff is for a part-time accompanist for the Musical Theatre BFA program. In their exit interview with the Chairperson, the NAST visitors said this was an urgent need that must be addressed as soon as possible. The current accompanist is an Associate Faculty who teaches four classes, and who team-teaches two other classes. She is also the only accompanist for individual voice lessons, for 1-2 musicals produced each year, and for playing for musical theatre students' proficiencies, juries, and BFA senior showcases. A recent analysis of the student contact hours shows that she is working the equivalent of about 26 ACES. Still, she is not able to play for all the musical theatre voice classes because of scheduling conflicts.

The goal of the department is to establish a graduate assistantship for a music student who would provide accompaniment for the musical theatre students throughout the academic year. If the music theatre program grows to a full complement of 32 students, there would be justification for a half-time accompanist. At this time, however, the graduate assistantship would benefit a music student and the theatre program. There is no benchmarking data available for this as the program is rare and the request is made on need.

Another important goal is to gain increased funding for graduate student assistantship stipends to become more competitive with other MFA programs in the region and to recruit a full complement of graduate students in the design areas. This financial support is essential to sustaining and building the MFA program in costume, lighting and scenic design. It is also needed to offset the overloads of faculty designers because without enough graduate students in the design areas, faculty must handle design assignments. The department is requesting support for this goal and also exploring all other resources. Success will be measured in securing the resources to sustain a full complement of 30 graduates in the MFA programs. Benchmarking data is included on the attachment.

Finally, the Department of Theatre and Dance needs to hire a Production and Facilities Manager. The Production and Facilities Manager will manage University Theatre (UT), University Dance Theatre (UDT), Summer Music Theatre, RTTC and the studio theatre programs and will also coordinate the scheduling of performance spaces, equipment maintenance, production crew and shop assignments, development and maintenance of safety and security procedures, box office, promotion, and budgeting of the entire production program for theatre and dance. These duties are currently handled piecemeal by several faculty members, the chairperson, and the technical staff, leading to overloads and extended work hours for all those involved.

Music - Increasing the current non-tenure-track bass position to a tenure-track position. Half of our benchmark institutions have string bass faculty who are tenured or tenure-track. Three out of the four of our "Aspire to" institutions have string bass faculty that are tenured or tenure-track. It is important to remember with any of these positions that our isolation geographically hinders us from finding the best qualified part-time and non-tenure-track instructors.

Increasing the current non-tenure-track guitar position to a tenure-track position. Four out of our eight benchmark institutions have guitar positions. Seventy-five percent of those positions are tenure or tenure-track. Again, it is important to remember with any of these positions that our isolation geographically hinders us from finding the best qualified part-time and non-tenure-track instructors. It is also important to remember that in certain areas or for certain faculty positions if we only look at what are benchmark institutions are doing we might not advance towards our vision for the future. Most likely our Music Therapy and Music Business programs would not exist if we had merely compared our programs with other institutions at the time. If we did not have those programs, our current enrollment would be reduced by approximately 30%.

Half-time position in Music Therapy. Our benchmark institutions that have Masters programs in Music Therapy also have more than one music therapy faculty member. In addition to the need we have for sometime to reduce the overload situation for our current music therapy faculty member, the School of Music is interested in moving towards adding a Masters degree in Music Therapy within the next ten years.

IX. Facilities Requests

- D. Complete an FY09 Budget Request form (Attachment D) for each facility enhancement request over \$100,000.

Major renovation of Browne Hall and Sallee Hall spaces used by the School of Music with particular attention to:

- *Acoustical separation of instructional spaces*
- *Additional space for student practice*
- *Additional classroom space*
- *Additional space for applied instruction*
- *A larger room with a higher ceiling for the organ studio*

X. Summary—New Fund Requests

- A. Identify, in priority order, requests for additional funding in a **spreadsheet** (Attachment E). Include all funds requested for new academic programs (VII), operating (VIII), and facilities (IX).
- B. On this spreadsheet, please be sure to indicate whether you are seeking one-time or continuous funding. If you are seeking continuous funding, identify whether it is for a period of years or a permanent base increase.

XI. Available Skilled Personnel Requests

- A. If non-faculty skilled personnel become available as a result of various realignments and departmental reorganizations on campus, could you utilize such individuals in your area, assuming no additional dollars would be needed?

Broadcasting – Digital Content Coordinator

Theatre and Dance – Secretarial Support

WIUM – Digital Content Creator

CSD – Receptionist for the Speech and Hearing Clinic

- B. What skills would be needed?

Broadcasting - Personnel with computer engineering capability. Colleagues who can help the department set up networks, servers, configure streaming software, automation software, etc. The department also needs assistance with instructional design.

T & D - Secretarial support would be for a Secretary III to support the one Secretary IV in the department office. General office skills and a sense of humor required.

WIUM - Most needed and valuable to us would be someone with media and technical knowledge applicable to creating content for dissemination across many platforms: iPods, cell phones, computers, radios, etc. Excellent oral, written and online communication skills would a must, including editing skills applicable to both on-air and online content.

CSD – A ½ time receptionist for the clinic to handle phone calls, deliveries to the clinic and be the face for the public/patients entering the facility.

ATTACHMENT A Accountability Report for Program Support — FY08
ATTACHMENT B Request for New Academic Degree/Certificate Development — FY09
ATTACHMENT C Budget Request — Operating — FY09
ATTACHMENT D Budget Request — Facilities over \$100,000 — FY09
ATTACHMENT E Summary — New Fund Requests — FY09

Western Illinois University

Accountability Report for Program Support – FY08

I. Unit submitting request:

COFAC – submitted a request for chairs – Later it was learned that this funding was only one-time funding and not recurring funding.

II. Short title of the initiative proposed for incremental funding.

**Two Chairs Positions within the College
Department of Art
Department of Communication**

III. Describe the specific productivity measures achieved (refer to submitted materials the previous year, or year that funding was requested and provided).

We conducted two national searches, which resulted in the hires of two very qualified individuals. Dr. Roberta Davilla chairs the Department of Communication and Prof. Charles Wright chairs the Department of Art. These hires helped diversity the college's chairs council, which was 100% white male in 2004. Currently the balance is 66% Female/ 34% Male. Also, the council is now only 66% Caucasian.

Furthermore, these two individuals have done much to restore the morale and energies of the faculty they lead.

There was tremendous need to find a new chair in Art. I am pleased that this has turned out positive thus far. Communication needed re-vitalization and a new leader has proven up to the task.

Additionally, having the chair position in Communication allowed for full-time employment of the much needed Associate Dean position in the college office.

IV. Provide a listing of all funds expended to date by the following categories:

	Enhancement	Department/Unit Funds
Personnel Services	195,000 _____	_____
Equipment and Instructional Materials	_____	_____
Library Materials	_____	_____
Contractual Services	_____	_____
Other Operating Funds	_____	_____
Total	=====	=====

Contact Person If Questions:

Name

Phone Number

Western Illinois University

Summary — New Fund Requests — FY09

Unit: COLLEGE OF FINE ARTS AND COMMUNICATION

List all funding requests in priority order

New Academic Degree/Certificate Development

Priority Number	Title of Funding Request	Amount Requested for One-Time Funding (FY09 only)	Amount Requested for Continuous Funding *
1			
2			
3			
4			
5			
6			

New Operating Resources

Not Associated with New Degree/Certificate Development

BUDGET REQUESTS

Recurring Budget Requests	Cost	Priority
CSD – Operational Funds as promised in FY07	\$8,000	1
Music - for Five 2/3 GA positions	\$35,000	2
Comm- GA Position	\$8,100	3
Art- Faculty Line -Photography	\$50,000	4
T & D- GA for Accompanying	\$7,038	5
Art- CS Line - Tech Position	\$30,000	6
T & D- CS position – Stage Carpenter	\$39,000	7
Broadcasting- Equipment funds	\$50,000	8
Comm- Faculty Line – Macomb	\$50,000	9
Music- conversion of Bass position	\$16,000	10
Broadcasting- Equipment Attendant	\$18,732	11
Music- conversion of Guitar position	\$16,000	12
CSD- Upgrade of Secretarial position	\$4,000	13
T & D- three GA positions for Design	\$18,798	14
Comm- Faculty Line - QC	\$50,000	15
T & D- Production Facilities Manager	\$39,000	16
Art- Faculty line - Art History	\$50,000	17
Music- 50% position in Mus. Business	\$18,000	18
Art- Faculty Line – Art Education	\$50,000	19
Music- 50% position in Mus. Therapy	\$18,000	20

