



COLLEGE OF FINE ARTS AND COMMUNICATION

**CONSOLIDATED ANNUAL REPORT  
PRESENTATION  
MARCH 28, 2012**

# FACULTY RESEARCH ACCOMPLISHMENTS

- ARTICLES—22
- CREATIVE ACTIVITIES—486
  - DOMESTIC—476
  - INTERNATIONAL—10
- CONFERENCE PRESENTATIONS—84
  - DOMESTIC—74
  - INTERNATIONAL—10



For the average narcissist, Facebook is tool that may promote anti-social behavior.

Facebook "offers a gateway for hundreds of shallow relationships and emotionally detached communication," according to study by Western Illinois University professor Christopher Carpenter.

The study was published this month in *Personality and Individual Differences*, the official journal of the International Society for the Study of Individual Differences.

In the study, Carpenter defined narcissism as "a pervasive pattern of

# COLLEGE INITIATIVES

- Recruitment/Retention Plans
- International Initiatives
  - Agreements with CMU/UWIC
  - President's International String Quartet
  - Study Abroad
  - International Recruitment
- Honors Curriculum
- Performing Arts Center



# ART

- Laptop Requirement for all majors
- Pursuing a degree in Graphic Design
- Participated in the Chicago Public Schools' All-City Art Exhibition
- Integrated Program with MST
- Finalizing Agreement w/ Cardiff School of Art and Design
- Summer Drawing Art Camp at the Figge
- Guest Artists
- HPA Renovations
- Visual Arts Center
- University Gallery Director



# BROADCASTING

- LLC for Freshmen
- LLC for Upperclassmen
- Integrated Bachelors/Masters with Sport Management
- News/Sports/PA Programming—200 events
- Mock Presidential Election
- National Broadcasting Society Awards
- iPhone App for WIUS-FM



# COMMUNICATION

- Major in the Quad Cities
- New Unit A Position in the QC
- Thompson Lecture
- Career Prep Day



# COMMUNICATION SCIENCES AND DISORDERS

- Successful Hire of New Chair
- CMU/UWIC Exchange
- Speech and Hearing Clinic—700 Patients Seen
- 100% Pass and Placement Rate



# MUSEUM STUDIES

- Integrated Bachelors/Masters with RPTA
- MST Electives in Partnerships with:
  - RPTA
  - Zoo/Aquarium Certificate Program
  - History
- Partnerships with Area Museums
  - Figge Art Museum
  - Putnam Museum
  - Family Museum
  - Arsenal Museum
- Program Growing





# MUSIC

- Faculty Creative Activities
  - Activities: 421
  - 10 International Appearances
- Recitals and Concerts on Campus—
  - 150 Performances
- International Relationships
- Outreach
  - Community Music School
  - Opera On Wheels
  - Band, Choir, Orchestra  
Recruitment Tours
  - Concerts, Master classes for H.S.
  - Summer Music Institute
- Searches
  - Musicology
  - Flute
  - Music Therapy



# THEATRE & DANCE

- Guest Artists
  - Antonio Fava—*Commedia del'Arte*
  - Darby Wilde—Choreographer
  - Chuck Coyl—Fight Master
- Bard in the Barn
- “ShakesFest”
  - WIU
  - Bradley
  - Loyola
- ACTF Winners
  - Best Classical Actor
  - Best Comedy Scene
  - Best Design Scene
  - Best Director—10:00 Scene
  - Best Director
- Honors Curriculum



# TRI STATES PUBLIC RADIO

- Tower/Antenna Project
- Awards
  - Best Multi-media Presentation PRND
  - Best Use of Sound Illinois AP—First and Second Place
  - Best Investigative Series Illinois AP
  - Outstanding Single Story Contribution AP
  - Regional Morrow Award for Investigative Reporting RTND
- Leadership Staff
  - Fundraising
  - Grants



# UNIVERSITY TELEVISION

- Expanding Services to Better Promote WIU
- Partnerships
  - City of Macomb
  - Macomb Park District
  - WQPT
  - Department of Broadcasting



# PERFORMING ARTS SOCIETY

- Corporate and Individual Members
- Four Major Events a Year
- Funding Provided for:
  - Academic Support Program--\$10,000 (FY13--\$21,000)
  - President's International String Quartet--\$5,000
  - Youth Performing Arts Series--\$30,000
    - Bus Reimbursement--\$6,400
  - Bureau of Cultural Affairs--\$30,000
  - Summer Music Scholarships--\$5,000



# ACADEMIC AFFAIRS GOALS FOR FY12

- Enhanced Learning Culture
- Enhanced Culture for High Achieving Students
- Access and Equity
- Facilities Enhancement and Deferred Maintenance
- Fiscal Responsibility and Accountability



# ENHANCED LEARNING CULTURE

- International Initiatives
- Mobile Computing Initiatives
- Living Learning Community
- Communication Major in the QC
- RPTA-Museum Studies Integrated Bachelors/Masters Degree
- Broadcasting-Sport Management Integrated Bachelors/Masters Degree
- Civic Learning and Service Learning



# ENHANCED CULTURE FOR HIGH ACHIEVING STUDENTS

- Promote Honors Curriculum to Prospective Students
- Department Honors Societies and Organizations
- College-wide Participation in URD
- Integrated Degree Programs





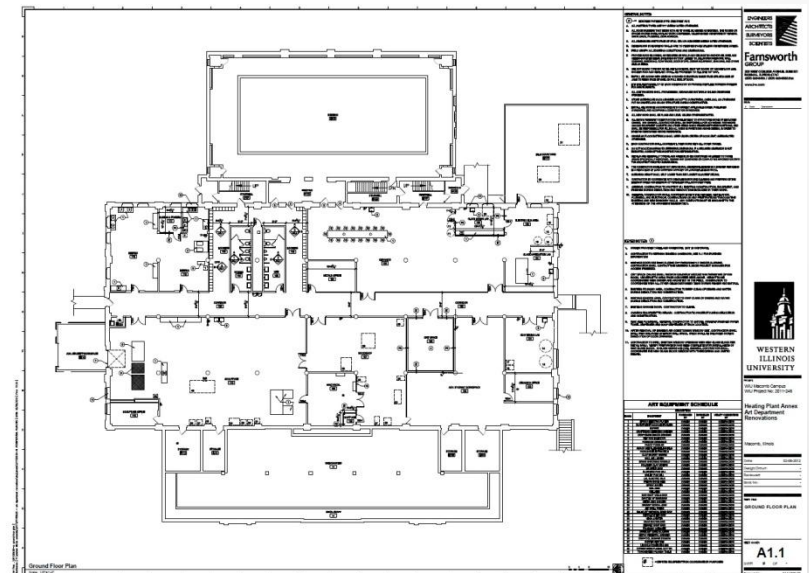
# ACCESS AND EQUITY

- President's International String Quartet
- International Piano Masters Students
- Agreements between CSD and Art and UWIC
- Marketing Initiatives—Web Outreach
- Build on Western Commitment Grants with TG/TW
- Living Learning Community
- Peer Mentors
- Art Awards



# FACILITIES ENHANCEMENT & DEFERRED MAINTENANCE

- Performing Arts Center
- Heating Plant Annex
- Completion of Memorial Hall
  - Renovated Clinic Space
  - Most Classrooms Equipped with Electronic Equipment
- WIUM Tower/Antenna
  - Completed
- Visual Arts Center



# FISCAL RESPONSIBILITY & ACCOUNTABILITY

- Use of Variance Dollars
- Clinic and Grant Funds for Needed Projects
- Frugal with Department Budgets
- Still Trying to Support Faculty Travel
- Appreciative of Provost Travel Award Funds



# COFAC FY13 GOALS

- Recruitment and Retention (On-Going)
- Growth of the College-wide Honors Program (On-Going)
- Growth of the Communication Major in the QC (On-Going)
- Continue Exploration of Opportunities in the QC (On-Going)
- Broadcasting to Finalize the Integrated Bachelors/Masters Program with Sport Management (Short-Term)
- Broadcasting to Investigate Possible Integrated Bachelors/Masters Program with the CBT (Short-Term)
- Art and MST Possible Integrated Bachelors/Masters Program (Short-Term)
- Interdisciplinary Film Option (Short-Term)
- Bid Opening and Start of Construction for PAC (Short-Term)
- Visual Arts Center (Short- and Long-Term)

# FY13

## RECURRING BUDGET REQUESTS

1. Art Ceramics Position to Unit A	9,477
2. T&D Scenic Designer Unit A Position	53,721
3. Restoration of Voice Unit A Position	53,721
4. String Bass Position to Unit A	18,720
5. MST Adjunct	8,000
6. COMM 2 Unit B Faculty	63,702
7. BC Equipment Attendant (9-months)	15,111
8. Guitar Position to Unit A	19,719
9. Music/MST GA Positions	43,000
10. Broadcasting Equipment Budget	35,000

# FY13

## ONE-TIME BUDGET REQUESTS

- |                                    |        |
|------------------------------------|--------|
| 1. Broadcasting Switcher           | 35,000 |
| 2. Art 3D Printer                  | 20,900 |
| 3. CSD Landro Play Analyzer        | 30,000 |
| 4. Broadcasting Camera Replacement | 35,000 |



# FY13

## FACILITIES > \$100,000

1. Broadcasting Truck HD Conversion	300,000
2. Music Sound Isolation	250,000
3. Broadcasting Studios HD Conversion	1,375,000
4. Browne Hall Renovation	15,000,000



# FACILITIES GOALS

- Heating Plant Annex
  - Renovation begins in May, 2012
- Sallee Hall
  - Music Practice Spaces
  - Sallee 304 Renovations for Laptop Program
- Browne Hall
  - Acoustical Work
  - Additional Classroom Space
  - Browne 205 Installation of Electronic Equipment
- Art Gallery
  - Exterior Tuckpointing
  - Interior Upgrades including HVAC, Lighting, Flooring



# CAMPAIGN PROGRESS

- Campaign Goal and Results

FY 07	Not Stated	13.36%	\$277,838
FY 08	\$400,000	24.16%	\$448,232
FY 09	\$500,000	63.00%	\$1,581,136
FY 10	\$500,000	70.00%	\$592,311
FY 11	\$500,000	77.01%	\$278,244
FY 12	\$500,000	145.52%	\$2,689,939

- COFAC's Portion of Capital Campaign--\$4M
- Raised To Date--\$5.8M



COLLEGE OF FINE ARTS AND COMMUNICATION

**THANK YOU**