



WESTERN
ILLINOIS
UNIVERSITY

College of Fine Arts and Communication

THINK ARTS. THINK COMMUNICATION. THINK WESTERN!

A photograph of a large, multi-story brick building, likely a university building, in winter. The ground is covered in snow, and there are bare trees in the foreground and background. The sky is clear and blue.

Consolidated Annual Report

2014-2015 Presentation

25 March 2014

Exceptional College

The College of Fine Arts and Communication rigorously supports the Values, Vision and Mission of Western Illinois University to establish an academic and professional environment that encourages students to develop their creative, intellectual and technical potential. We encourage and nurture continued faculty and staff growth as artists, teachers and scholars.

“The Arts (and Communication sciences) can no longer be treated as a frill . . . Arts education is essential to stimulating the creativity and innovation that will prove critical for young Americans competing in a global economy”

*Secretary of Education
Arne Duncan, 2010*



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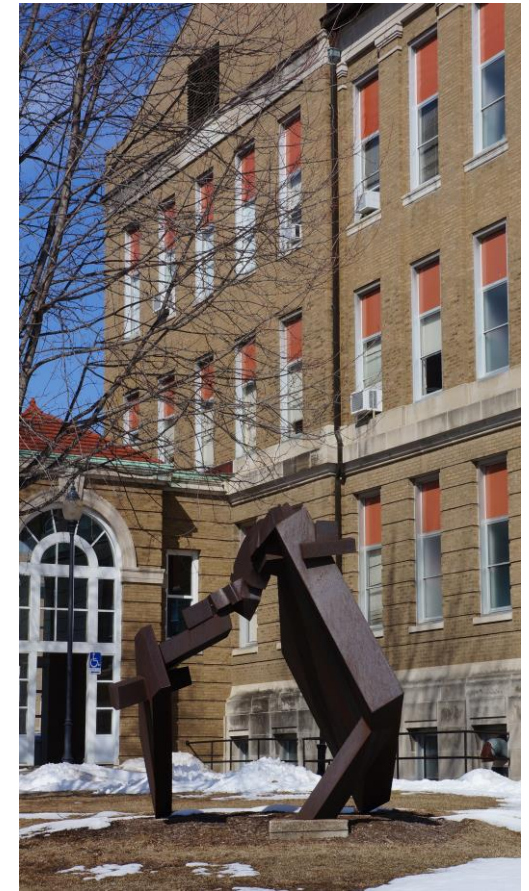
**College of Fine Arts
and Communication**

THINK ARTS. THINK COMMUNICATION. THINK WESTERN!

Exceptional Faculty

Extraordinary Accomplishments

- Publications ~ 60
 - ✓ 55 national
 - ✓ 5 international
- Creative activities ~ 648
 - ✓ 622 national
 - ✓ 26 international
- Conference presentations ~ 111
 - ✓ 94 national
 - ✓ 17 international



Exceptional Students Measures of Success

- **Jenna Walker**, Art, winner, one of her prints was selected for the Galex 48 national juried exhibit



Yunhee Kim, Music, won 2013 Illinois State Music Teachers Association Collegiate Piano Competition

- **Juan Reyes**, First Place, IBS, Best Artist/Celebrity Interview
- **Jay Jacobs**, Grand Prize Winner, NBS, Audio PSA



Exceptional Students

Measures of Success



- **Chris Lovingood, Jack Pluta, Jay Jacobs, Nico Haeflinger**, Broadcasting, Grand Prize Winner, NBS, Best Television Newscast
- ***This just in . . . 13 WIU Broadcasting students nominated for SINBA awards. Winners announced at the SINBA conference April 12th***

Anthony Jones, Broadcasting, Grand Prize Winner, NBS, Audio Commercial

Chris Lovingood, Grand Prize Winner, NBS, Audio Feature Segment



Exceptional Students Success Beyond the Classroom



- The Disney Experience demonstrates how important communication interactions are in everyday life

- Western Illinois students toured Brazil for the World Wind and Percussion Festival where they collaborated with numerous performances and donated instruments for school children



Measures of Success

- Theatre and Dance: 7190 tickets
86% increase in ticket sales * ~ 73% student tickets
- BCA: 5807 tickets
42% increase in ticket sales ~ 36% student tickets
- School of Music: 12,500 attendance
150 Performances

* Includes Studio and Dance Shows



2013-2014 Accomplishments

DEPARTMENT OF ART

- *Rocky on Parade* Public Art Project
- WPA Exhibit in conjunction with the Figge Museum of Art

DEPARTMENT OF BROADCASTING

- Successful “Broadcasting Days” for perspective students
- Conversion of Television Facilities to High Definition
 - ✓ Switcher, Cameras and Audio equipment

DEPARTMENT OF COMMUNICATION

- Completed Technical Upgrades in MH 338 and 339
- Planning underway for Public Relations Degree in conjunction with Journalism

2013-2014 Accomplishments

DEPARTMENT OF COMMUNICATION SCIENCES AND DISORDERS

- Successful recruitment of two new Unit A PhD Instructors
- Over 700 clients served through Speech & Hearing and Audiology Clinics

DEPARTMENT OF MUSIC

- Successful Dissertation Fellowship Converted to Tenure Track - Dr. Adrianna Marshall
- Faculty World Premier “A Devil’s Tale” Naperville, IL Including Professional CD Release



DEPARTMENT OF THEATRE AND DANCE

- Dallas Milholland (graduate) and Jason Copenbarger (undergraduate) finalists American College Theatre Festival Regional Acting Competition
- Continued Growth in Musical Theatre Enrollments

2013-2014 Accomplishments

MUSEUM STUDIES

- Continued Museum Partnerships
Figge Art Museum & Putnam Museum
Family Museum & Arsenal Museum
- Creation of Art/Museum Studies
- Integrated Baccalaureate/Masters Degree



TRI STATES PUBLIC RADIO

- Operating 24/7 on WVKC in Galesburg with fully staffed office and FCC permission to build a new signal that covers Burlington, IA
- Launched "Music From The Tri-States" to broadcast more WIU and local music events

2013-2014 Accomplishments

PERFORMING ARTS SOCIETY

Contributes \$95,000 annually to support the arts

- ✓ Youth Performing Arts Series
 - ✓ BCA
 - ✓ Summer Music Institute scholarships
 - ✓ Faculty Academic Support Program Grants
- 465 members: largest membership in 30-year history
 - Endowment reached \$100,000
 - Recognizing Shirley Madigan with Distinguished Service Award in May 2014



2013-2014 Accomplishments

COFAC CAPITAL CAMPAIGN

- COFAC Campaign totals = \$7,696,717 (192% of goal)
 - CPA Lobby naming gift - \$1.5million
 - CPA Steinway gift - \$100,000
- WPA Restoration = \$40,000
- Rocky on Parade
- Poised for CPA seat campaign
- Planning for “Between the Campaigns” as well as next capital campaign



Extraordinary Future

ACADEMIC AFFAIRS GOALS

- Enhanced Culture for Teaching and Learning
- Fiscal Responsibility and Accountability
- Enhance Academic Affairs Role in Enrollment Management and Student Success
- Focus on International Recruiting and Education Opportunities
- Facilities Enhancement and Technology Support

Enhanced Culture for Teaching and Learning

ART

- Graphic Design Major
- Wheel Wednesdays
- Rocky On Parade Scholarship
- Freshman Living Learning Community
- Expand Art Gallery opportunities across campus



Broadcasting

- Sports Broadcasting Signature Program
- Broadcasting/Sports Management integrated Bachelors/Masters
- New 2+2 Agreement with Kirkwood Community College in Cedar Rapids, IA
- Living Learning Communities—Freshman and Upper Class continue to expand

Communication

- Almost all 400-level courses in the department contain some research requirement, as do many of the 300-level courses. Students are instructed in the proper conduct of research through multiple required methods courses, including use of appropriate methodologies and IRB protocols
- The Wayne N. Thompson endowment supports graduate and undergraduate student scholar awards, graduate assistantships, a faculty fellowship, and an invited scholar presentation

Enhanced Culture for Teaching and Learning

Communication Sciences and Disorders

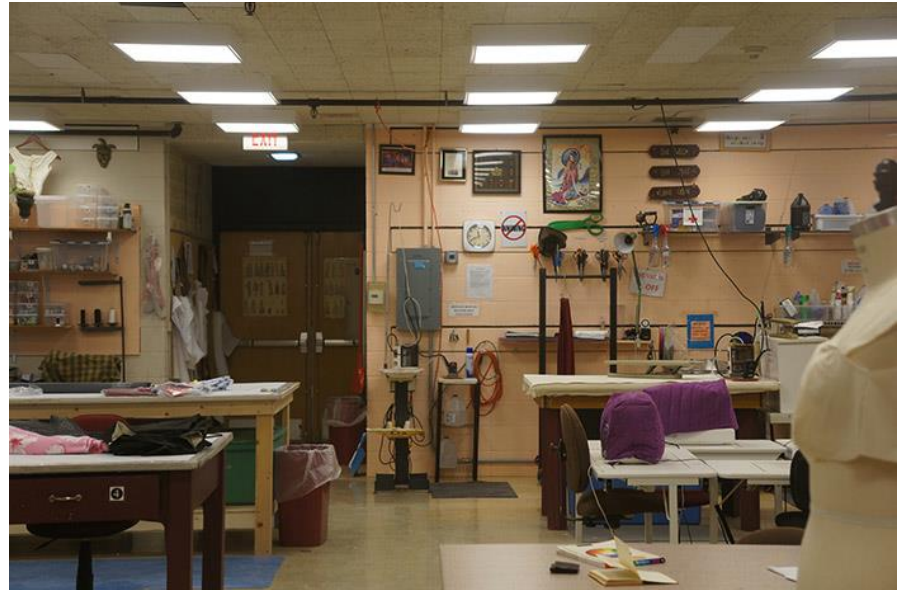
- Collaborated with Kinesiology for children with Autism in the Adapted Physical Education Clinic
- Initiated double Foreign Languages and Literature
- Continued success with Wales study abroad program

School of Music

- Continued Community Outreach
 - ✓ Community School of Music
 - ✓ Opera On Wheels
 - ✓ Recruitment Tours, Band, Choir, Orchestra
- Continually one of the largest majors participating in University Honors

Theatre and Dance

- Musical Theatre Signature Program Status
- 100% Retention Rate



Enhanced Culture for Teaching and Learning

Museum Studies

- Continued partnership with the Figge Art Museum
- New Special Topics course developed to integrate technology into museums using instructional design strategies

Tri States Public Radio

- Expanded partnerships with Broadcasting Department
- TSPR 24/7/365 – on-air and online anytime, anyplace
Delivery to the University and surrounding community
- TSPR also provides internet connection to the Horn Field campus through our IP-based STL (Studio to Transmitter Link)

International Initiatives

- President's International String Quartet
- CSD/Cardiff Exchange
- Music Brazil Initiative
- Communication in Barcelona
- Theatre in Bayreuth Germany



Fiscal Responsibility and Accountability

- Expand external funding across the college
- Scholarship Growth
 - ✓ Broadcasting Department Freshman Scholarship
 - ✓ Freshman Art Scholarship funded by *Rocky on Parade*
 - ✓ George Grice Fund doubled in size to over \$50,000
 - ✓ Maureen Marx Scholarship approaching endowed status
 - ✓ Ann Collins Jazz Piano Scholarship fully endowed
 - ✓ Fred Jones International Printmaking Scholarship
 - ✓ Charlotte Megginson Scholarship established
 - ✓ Expanded PAS Support to Summer Music Program
- Student Employment
- Examining ways to expand support for Faculty Travel
- Establish college fund to support departmental recruiting efforts



Enhance Academic Affairs Role in Enrollment Management and Student Success

- Established departmental recruiting plans
- Increase diversity college wide – students and faculty
- Build upon strong college retention rate

Freshman Fall to Fall

COFAC rate 74.4 ~ University rate 63.3%

Musical Theatre ~ 100% Retention

- Increase graduation rate



Exceptional Commitment

- College Wide Recruitment Committee
- Create best practices approach toward recruiting
- Expand departmental recruiting
- Increased 2+2 opportunities across the college
- Expanded integrated e-mail recruiting/marketing plan
- Systematic expansion of social media presence
- Select Department regional expansion of recruitment Iowa, Indiana, Wisconsin, Missouri



Facilities Enhancement and Technology Support

Center for Performing Arts

101% Drawings Complete
Ready for bid

- Wenger Practice Modules for Sallee Hall, 5 installed by Fall 2014
- Memorial Hall Computer Lab Completions
- Music Smart Classroom Remodel Browne Hall



Summer “Face-Lift” 2013

- New ceiling and paint in Hainline Theatre Lobby
- Repaint numerous classrooms in Browne Hall and Sallee Hall
- Replacement White Boards (staved for music)
- Paint School of Music and Theatre and Dance Department lobbies in Browne Hall
- New carpet in COFAC Recital Hall entryways

College of Fine Arts and Communication FY 2014-2015 Goals

- Break ground on the Center for Performing Arts
- Create and implement Strategic Vision Plan for the college
- Expand COFAC Fest
- Continue to expand successes of Art, Broadcasting and Fine Arts Living Learning Communities in the Residence Halls
- Implement recruiting plans across the college
- Fully launch the Graphic Design Major in Art
- Explore the establishment of an Arts Administration Program
- Increase Communication 241 offerings
- Explore coordination of computer needs across the college
- Prepare staffing plan for the Center for Performing Arts

COFAC Budget Requests

1	THEATRE AND DANCE GA Accompanist	\$ 6,720
2	MUSIC Restoration of Voice Position	\$56,718
3	CSD Electronic Medical Records/Software	\$ 3,250
4	COMMUNICATION Two Teaching Assistantships	\$17,376
5	MUSEUM STUDIES Unit B Converted to Unit A	\$16,722
6	ART University Art Gallery Graduate Assistantship	\$ 9,000
7	BROADCASTING Equipment Budget	\$50,000
8	MUSIC Therapy Clinical Trainer	\$36,000
9	THEATRE AND DANCE Applied Voice Teacher	\$56,718
10	BROADCASTING Equipment Attendant	\$15,354
11	MUSIC String Bass Position Converted to Unit A	\$19,575
12	MUSIC Guitar Position Converted to Unit A	\$20,637
13	COMMUNICATION Half-time Unit B—QC	\$17,141
14	MUSIC Graduate Assistantships	\$37,720
15	COMMUNICATION Unit B—Macomb	\$34,281
16	MUSEUM STUDIES Graduate Assistantships	\$11,322



2013-2014 One-Time Budget Requests

1	THEATRE AND DANCE Wireless Microphones	\$ 11,000
2	BROADCASTING Cameras and Tripods	\$ 25,000
3	BROADCASTING HD Conversion of Truck	\$ 90,000
4	ART University Art Gallery Security System	\$ 22,502
5	ART Vent Assembly Kits for Kilns	\$ 9,125
6	BROADCASTING wireless communication system	\$ 16,000
7	ART Garwood Computer Lab	\$ 25,467
8	COMMUNICATION Computer Lab	\$ 60,000
9	BROADCASTING Film Production Equipment	\$ 13,200
10	ART Dye Sublimation Printer and Digital Swinger	\$ 11,470
11	MUSEUM STUDIES Mobile Computer Lab	\$ 12,990
12	THEATRE AND DANCE CAD Lab	\$ 14,000
13	BROADCASTING Audio Lab Replacement	\$ 25,000
14	ART Sculpture Studio Metal Fabrication Equipment	\$ 10,296
15	BROADCASTING WIUS-FM Upgrade	\$ 25,000

Recurring Facilities Requests

- | | | |
|----|---|-----------------------|
| 1. | Broadcasting Live Truck upgrade to HD
Includes cameras, wireless audio/intercom system | \$ 120,000 |
| 2. | Wenger practice modules for Sallee | \$ 450,000 |
| 3. | Music sound isolation | \$ 500,000 (approx) |
| 4. | Browne Hall renovation School of Music | \$15,000,000 (approx) |

FUTURE FACILITIES GOALS

Begin CPA construction immediately
Art Gallery feasibility study-next steps
Relocation of Browne Hall parking lot
Continue examination of Visual Arts Facilities
Browne Hall renovations



lead . . . don't follow

Thank You For Your Time