

COLLEGE OF BUSINESS AND TECHNOLOGY (CBT)

Consolidated Annual Report
Fiscal Year 2019



Mission and Vision



- **Mission** - The College of Business and Technology *prepares students for professional careers* and life-long learning in a globalized economy. We provide an innovative and applied education in business and technology that fosters the highest level of academic standards, integrity and ethics among our constituents.
- **Vision** - The College of Business and Technology will be a place of excellence for talented students, faculty and staff. We will foster excellence through innovative, technology focused programs. We will offer an array of learning opportunities for students. We will have dedicated faculty who are excellent teachers and recognized professionally for their work. We will *engage in collaborative relationships* with industry through joint technology development, sponsored programs and applied research. It will be a leading college in Illinois and beyond.

Progress on FY19 Objectives

- **Increase Operating Funds:**
 - Appropriated funds permanently cut to 75%
- **Increase Online Enrollment:**
 - Economics, Accounting, and Management majors offered online courses
 - Unofficial counts appear to be healthy
- **Upgrade Technology:**
 - Stipes 309 upgraded
 - 80 computers were reassigned from uTech
- **Continue to Upgrade Agriculture Facilities:**
 - Parking lot for the Show Barn was improved
 - Bull Test facilities enhanced

Progress on FY19 Objectives

- Receive reaccreditation from AACSB and ATME:
 - Faculty are preparing for 2019-2020 team visits
- Operationalize the Learn and Earn Initiative:
 - The President's Executive Institute has taken over the project
- Emphasize Domestic and International Recruiting:
 - Departments/Schools continue recruiting activities
- Recruit a Development Director:
 - Jeremy Wingerter was hired

Progress on FY19 Objectives

- Expand School of Engineering Offerings:
 - Civil and Electrical Engineering approved at the campus level
- Begin Offering a BB in Business Analytics
 - Four majors and 33 freshmen applications received
- Integrate Fashion Merchandising Major into the CBT:
 - An emphasis in marketing to accommodate student interest is in progress

Contributions to the University Strategic Plan



1. Enhanced Culture for Teaching and Learning

- The CPA exam pass rate for WIU candidates exceeded the average for the state in 2018
- All graduating engineering students passed their professional examinations
- The School of Engineering received ABET accreditation of Mechanical Engineering and reaccreditation for Engineering
- Computer Sciences is seeking NSA certification for Cyber Security

Contributions to the University Strategic Plan



2. Fiscal Responsibility and Accountability

- Several positions were eliminated resulting in a significant cost savings to the university
- Faculty credentials remain an issue for the college as they relate to accreditation requirements

Contributions to the University Strategic Plan



3. Enhance Academic Affairs Role in Enrollment Management and Student Success

- All the college departments and schools were active in recruiting at all levels holding open houses, visiting other schools, increasing scholarships, etc.
- New online programs for fall include SCM and MAcc
- CBT faculty are preparing for alternative delivery methods

Contributions to the University Strategic Plan



4. Focus on International Recruiting and Education Opportunities

- Relationship building continued with international institutions
 - The Dean participated in a state sponsored trade mission to China and Malaysia
- Economics and Decision Sciences offered a study travel course to Peru
- Management and Marketing offered a study travel course to Ireland
- International recruitment will be challenged by national changes in immigration policies

Contributions to the University Strategic Plan



5. Facilities Enhancement and Technology Support

- The School of Engineering received a \$500,000 grant from the Carver Foundation for state-of-the-art equipment
- The college upgraded Stipes 309 computer lab
- Improvement continued on the School of Agriculture teaching facilities

Accomplishments and Productivity

Department of Accounting and Finance



- Enrollment increased in the Finance major by 15% from fall 2017 to fall 2018
- CPA Project designed to improve retention and degree completion for minority students began
- Received \$39,000 in software from Cougar Mountain Software
- Accounting enrollment is being impacted by the downward trend in interest in the major



Accomplishments and Productivity

School of Agriculture

- Began offering college courses to high school students in the QC
- Outreach activities such as the Farm Expo, Bull Test Sale, Career Fair, etc. remain strong
- Student teams in livestock judging and Aggies Online earned national awards



Accomplishments and Productivity

School of Computer Sciences



- New major in Cyber Security grew by 157%
- New faculty were hired



Accomplishments and Productivity

Department of Economics and Decision Sciences

- Experienced material growth in the undergraduate major for spring semester
- Efforts underway to improve and increase online offerings



Accomplishments and Productivity

School of Engineering

- Received ABET reaccreditation for General Engineering and initial accreditation for Mechanical Engineering
- Hosted 300 high school students interested in Engineering
- Major in Engineering programs increased this spring



Accomplishments and Productivity

Department of Management and Marketing



- Successfully recruited new faculty members, but have failed one search and have an open position
- Began offering the Management major completely online



Objectives for FY 2020



- Stabilize enrollment in the college with an emphasis on recruitment and retention
- Prepare for reaccreditation by AACSB, ABET and ATMAE
- Begin offering the Civil and Electrical Engineering Degree
- Complete the reorganization of the college and adjust to the staff reductions from the 2019-20 budget cuts
- Continue to develop relationships with international institutions

Objectives for FY 2020

Critical Funding and Staffing Needs



- Faculty

Several important positions remain unfilled which threatens quality and reaccreditation efforts

- Technology

Student computer labs, classroom technology and faculty machines are in need of upgrading

- Facilities

The University Farm and Stipes Hall are suffering dramatically from deferred maintenance

Budget Requests for FY 2020

One-time Requests (FY 2020 Only)



Priority	Title of Request	Amount
1	Dept. of Econ & Decision Sci - Teleconferencing ST 327 Student Instructional Lab	\$13,000
2	Dept. of Econ & Decision Sci - Upgrading ST 327 Student Instructional Lab Computers	\$12,000
3	School of Computer Sci -Funding for SAP-University Alliance Program	\$8,000
4	Dept. of Engineering Tech - Five Laptop Computers in Electronics Lab	\$6,000
5	School of Ag - Agronomy Lab Renovation	\$300,000
6	School of Ag - Purchase New Departmental Van	\$30,000
7	School of Ag - Purchase New Feed Wagon	\$20,000
8	School of Ag - Purchase Used 125 Hp Tractor	\$100,000
9	School of Ag - Construct New Mono-Slope Beef Barn	\$100,000
10	School of Ag - Well Replacement at Kerr Farm	\$50,000
11	School of Computer Sci - ST 312 Upgrade and Remodel Computer Classroom	\$125,000
12	Dept. of Acct. & Fin - Upgrade Classrooms for ADA Compliance and Live Digital Instruction	\$380,000

Budget Requests for FY 2020

Continuous Requests (Begin FY 2020)



Priority	Title of Request	Amount
1	Dept. of Acct. & Fin - Eight Graduate Teaching Support Assistants	\$40,526
2	School of Engineering - Full Time Assistant Faculty, Civil Engineering	\$78,000
3	School of Engineering - Full Time Assistant Faculty, Electrical Engineering	\$78,000
4	Dept. of Mgt & Mktg - Unit A Faculty, Human Resources Management	\$110,000
5	School of Ag - Unit A Faculty, Agricultural Ed/Agricultural Communications	\$65,000
6	School of Ag - Unit A Faculty, Agronomy/Technology	\$68,000

Long Term Goals

CBT FY 2020 and Beyond

- Strengthen partnerships with professional and industry stakeholders
- Grow enrollment especially in the QC
- Enhance the experiential opportunities for students
- Establish continuous support to rejuvenate the learning environment and strengthen the faculty

